State of California—Health and Human Services Agency
California Department of Public Health

MARK B HORTON, MD, MSPH
Director

ARNOLD SCHWARZENEGGER
Governor

October 31, 2008

TO: PROSPECTIVE PROPOSERS

SUBJECT: REQUEST FOR PROPOSAL (RFP) CTCP 08-85502 EDUCATIONAL MATERIALS DEVELOPMENT ADDENDUM 2

On August 12, 2008, the California Department of Public Health, California Tobacco Control Program (CTCP), released RFP CTCP 08-85502 entitled "Educational Materials Development." Since the release of the RFP, corrections/changes were made that need to be incorporated into your copy of the RFP.

Page 1 of Section I and pages 8, 10, 11, 14, 15, 16, 17, 19, and 20 of Section II are the replacement pages for your copy of the RFP. Please discard the original pages and insert the replacement pages. The vertical lines in the left-hand margin indicate the changes.

Please note that the changes reflect changes in the proposal due date, contract term, and the timeline for this RFP.

We apologize for any inconvenience that these changes may cause.

Should you have any questions regarding this addendum, please contact Lori Loftis, Chief, Administrative Support Unit, CTCP at (916) 449-5493.

April Roeseler

April Roeseler, M.S.P.H., Chief
Local Programs and Information Services
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Enclosure