State of California—Health and Human Services Agency
California Department of Public Health

MARK B HORTON, MD, MSPH
Director

ARNOLD SCHWARZENEGGER
Governor

October 2, 2008

TO: PROSPECTIVE APPLICANTS

SUBJECT: REQUEST FOR PROPOSALS (RFP) CTCP 08-85393

Enclosed is RFP CTCP 08-85393, entitled "The In-School Survey and Evaluation of the California Tobacco Use Prevention Education (TUPE) Program." The purpose of this procurement is for the California Department of Public Health (CDPH), California Tobacco Control Program (CTCP) to solicit proposals from qualified agencies and award a single service contract to conduct the in-school survey and evaluation of the TUPE Program in California schools. The project will be funded by the Tobacco Tax and Health Protection Act of 1988.

The survey and evaluation is expected to assess school-based tobacco control prevention and cessation. The evaluation not only includes documenting these intervention activities but also assessing their impact and effectiveness on the students' tobacco use behaviors and attitudes.

The RFP specifies eligibility, submission requirements, and tentative timelines. Please read the RFP carefully, as this is an open competitive process and proposals must comply with the RFP instructions. **Proposals are due to CTCP no later than 5 p.m., Pacific Standard Time, on November 4, 2008.**

The complete RFP is also available on the CDPH Web site at: http://www.cdph.ca.gov/programs/Tobacco. If your organization is eligible and interested in applying for these funds, it will be beneficial to attend the scheduled RFP Information Teleconference/Webinar meeting on October 15, 2008. Please have a copy of the RFP with you during the meeting. Answers to questions about the RFP will be provided only at this meeting. **Phone calls for programmatic technical assistance in preparing proposals will not be accepted.**

The Information Teleconference/Webinar meeting will be a combined Web meeting and conference call utilizing Avaya©, a visual and interactive meeting software. Information on how to access the meeting is included in the RFP.

Thank you for your interest in tobacco control.

David Cowling, Ph.D., Chief
Evaluation Unit
California Tobacco Control Program

Enclosure