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Funding Opportunity Alert

January 23, 2014

**CALIFORNIA TOBACCO CONTROL PROGRAM (CTCP)
REQUEST FOR APPLICATION (RFA), CG 14-10013
Make Tobacco History**

Purpose of RFA:

The California Department of Public Health (CDPH), California Tobacco Control Program (CTCP) intends to fund one to four projects that will research, plan, develop, and disseminate innovative policy, regulation, and promising community norm change strategies, which can be replicated by others to create healthy sustainable communities which dissuade tobacco use. These innovative strategies are to take a population-based approach and will facilitate: reducing the number of persons beginning to use tobacco, continuing to use tobacco, or developing tobacco-related diseases.

The beneficiaries of activities funded by this RFA are persons and groups at high risk for tobacco use and secondhand smoke exposure, and the local public health community of California which includes but is not limited to local health departments, cities, planning agencies, local government officials, local decision-makers, schools, voluntary health organizations, hospitals, professional organizations, and community based organizations working with persons and groups at high risk for tobacco use and secondhand smoke exposure. In performing activities to benefit the local public health community, the purpose of those activities must be to assist the local public health community in the performance of their services to others. It may not be for the provision of services to the state itself nor may it be for the provision of services to organizations whose mission is not in alignment with the applicant's.

The solicitation process is to identify an agency or agencies whose background, qualifications, and proposed project(s) best address(es) the goals detailed in the RFA.

Term:

July 1, 2014 – June 30, 2019

Funding: The anticipated funding level for the sixty month period may not exceed \$700,000 per year, for the funded project. Approximately \$6 million total is expected to be available from the Proposition 99 Tobacco Tax and Health Protection Act of 1988. Funding is contingent upon available money.

RFA Release Date: **Thursday, January 23, 2014***. The RFA and any updates will be available through CDPH/CTCP Tobacco Control Funding Opportunities and Resources (TCFOR) website at: <https://tcfor.catcp.org/>.

Mandatory Letter of Intent: All prospective applicants are required to submit a letter notifying CDPH/CTCP of its intent to submit an application by **5:00 p.m. PST on Tuesday, February 11, 2014*** through the TCFOR website. Applicants that do not submit a letter of intent will not be considered for funding. The letter of intent format and instructions can be viewed at <https://tcfor.catcp.org/>.

Optional Online RFA Informational Webinar: An optional Online GoToMeeting® Informational Webinar will be held **Thursday, January 30, 2014* from 10:00 a.m. - 12:00 p.m. PST**. Prospective proposers intending to submit an application are strongly encouraged to participate. The purpose of the Informational Webinar is to provide potential applicants with an opportunity to ask questions about the preparation and submission of the application. Participants may view the Informational Webinar access codes at <https://tcfor.catcp.org/>.

Application Due Date: **Friday, March 14, 2014* by 5:00 p.m. PST.**

Contact: California Tobacco Control Program
(916) 449-5500

*Dates are tentative