State of California—Health and Human Services Agency

California Department of Public Health

MARK B HORTON, MD, MSPH
Director

Funding Alert

ARNOLD SCHWARZENEGGER
Governor

June 20, 2008

The California Department of Public Health, California Tobacco Control Program (CTCP)
In-School Evaluation of the Tobacco Use Prevention Education (TUPE) Program

Request for Proposal (RFP) CTCP 08-85393

CTCP is seeking a contractor to conduct the survey and evaluation of the TUPE program in California schools. This evaluation will include a survey on tobacco use behaviors, attitudes, and measures of TUPE program exposures that targets students grades 6-12 during the 2009-10 school year. This evaluation will also include surveys for the administrator/principal, lead health education/TUPE coordinator, and teachers at schools and districts. **A tentative release date for the RFP is October 2, 2008**.

Approximately $800,000 is estimated to be available for this RFP to fund one agency. This procurement is funded by the Proposition 99 Tobacco Tax and Health Protection Act of 1988. Funding for this procurement is dependent on available revenue in the Governor's fiscal year (FY) 2009-10 Budget and subsequent FYs. The contract period begins April 1, 2009 and ends June 30, 2011, for a project period of 27 months. **The anticipated proposal due date is November 4, 2008.**

The RFP will be available on the CTCP website at: www.cdph.ca.gov/tobacco after the release date.

To receive a hardcopy of the RFP via U.S. Postal Service mail, please complete the form below and mail or fax the request **no later than September 26, 2008,** to:

ROBERT THURMAN
CALIFORNIA DEPARTMENT OF PUBLIC HEALTH
CALIFORNIA TOBACCO CONTROL PROGRAM
MS 7206
P.O. Box 997377
Sacramento, CA 95899-7377
FAX: (916) 449-5517

The RFP information meeting **will not** be an in-person, on-site meeting. The information meeting will be a combined conference call and Internet presentation utilizing Avaya©, a visual and interactive meeting software. Additional information regarding the log-on process and web-meeting will be provided in the RFP. The information meeting is scheduled for:

Wednesday, October 15, 2008
1:30 p.m. to 4 p.m.

PLEASE PRINT CLEARLY – RFP CTCP 08-85393

Agency Name: _____

Street Address: _____

City/State/Zip: _____

Attention: _____ Phone: _____

Fax: _____ E-mail: _____