State of California—Health and Human Services Agency
California Department of Public Health

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Director

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July 2, 2010

TO: PROSPECTIVE APPLICANTS

SUBJECT: REQUEST FOR APPLICATIONS (RFA) CTCP 10-24, LOCAL LEAD AGENCY (LLA) COMPREHENSIVE TOBACCO CONTROL PLAN FOR MERCED COUNTY, ADDENDUM 4

The purpose of this letter is to announce that the California Department of Public Health (CDPH), California Tobacco Control Program (CTCP) has posted an addendum to the Tobacco Control Funding Opportunities and Resources (TCFOR) Web site for RFA CTCP 10-24, Local Lead Agency Comprehensive Tobacco Control Plan for Merced County. The RFA was released on May 27, 2010, and can be found on the CDPH Web site at http://tcfor.catcp.org/index.cfm?fuseaction=opportunities.viewOpp&oppID=24. The sections changed are listed below. Additions are in bold/underline and deletions are struck out.

Section I Purpose and Goals, Page 2:

Funding Amount/Projected Allocations–Fiscal Years 2010-13:

For the purposes of this RFA, the maximum award to recruit, train, and involve a community coalition in completion of the Phase II Communities of Excellence Needs Assessment for the period ~~July 1, 2010~~ **October 1, 2010** to ~~September 24, 2010~~ **January 5, 2011**, is $40,000.

The maximum award for Phase III, completion, negotiation, and finalization of the Plan for the period ~~September 24, 2010~~ **January 6, 2011** to ~~October 29, 2010~~ **March 11, 2011**, is $10,000.

Section I Purpose and Goals, Page 3:

The maximum award for Phase IV, implementation and evaluation of the Plan is $450,000. Any funds remaining from Phases II-III may be budgeted for Phase IV. The term of Phase IV is ~~November 1, 2010~~ **April 1, 2011** to June 30, 2013.

Contract Term/Allocation Agreement Term:
Phase II of this agreement is from ~~July 1, 2010~~ **October 1, 2010** to ~~September 24, 2010~~ **January 5, 2011**.
Phase III of this agreement is from ~~September 24, 2010~~ **January 6, 2011** to ~~October 29, 2010~~ **March 11, 2011**.
Phase IV of this agreement is from ~~November 1, 2010~~ **April 1, 2011** to June 30, 2013.

Section II Work Statement, Page 2:

Tentative schedule for this procurement

Event	Date	Pacific Time (PT) (if applicable)
RFA Released	May 26, 2010	8 a.m.
Voluntary Bidders' Conference	June 2, 2010	10 a.m.
Phase I: Agency Capability Narrative due to CTCP	June 24, 2010	5 p.m.
Announcement of Successful Primary Agency from Phase I	July 15, 2010	5 p.m.
Phase II: CX Needs Assessment and Objectives Presentation	~~September 24, 2010~~ **October 1, 2010 - January 5, 2011**-	
Phase III: Final Comprehensive Tobacco Control Plan due to CTCP **Negotiation and Finalization of the Comprehensive Tobacco Control Plan**	~~October 29, 2010~~ **January 6, 2011 - February 2, 2011**- **February 3, 2011 - March 11, 2011**	
Phase IV: Implement and Evaluate the Comprehensive Tobacco Control Plan	~~November 1, 2010~~ **April 1, 2011** - June 30, 2013	

Section II, Work Statement, page 12 (two paragraphs):

The selected agency must complete a CX Needs Assessment and give an oral presentation to CTCP on or by ~~September 24, 2010~~ **January 5, 2011**, summarizing the results of the needs assessment and recommended objectives based on the CX Needs Assessment results and coalition priority setting efforts.

Oral Presentation by ~~September 24, 2010~~ **January 5, 2011**-
CTCP will schedule a date and time for the selected Agency to summarize its CX Needs Assessment findings, conclusions of the priority setting activities, and proposed objectives to CTCP and the peer review group by ~~September 24, 2010~~ **January 5, 2011**. The selected Agency will travel to Sacramento to give an oral presentation.

Section II, Work Statement, page 19:

- FY(s):
  The three State FY budget periods (July 1, 2010-June 30, 2011) for this plan period are:

  Year one: FY 2010-11 (July 1, 2010-June 30, 2011)
  (For this specific LLA agreement, plan activities for FY 2010 will officially begin on ~~November 1, 2010~~ **April 1, 2011**)
  Year two: FY 2011-12 (July 1, 2011-June 30, 2012)
  Year three: FY 2012-13 (July 1, 2012-June 30, 2013)

Section II, Work Statement, page 21:

Phase IV–Implementation and Evaluation of the Tobacco Control Plan

On ~~November 1, 2010~~ **April 1, 2011**, the successful applicant should have completed the first three phases of this RFA and be ready to implement their comprehensive tobacco control plan. The agency shall be subject to all legislative mandates and CTCP requirements, policies, and procedures applicable to LLAs unless otherwise stated in writing. Progress reports must be turned in every six months, trainings must be attended, and activities completed.

If you have any questions regarding this addendum, please contact Catherine Medina, Chief, Procurements Management Unit, CTCP at (916) 650-6432.

Nadine Roh, Chief
Financial and Business Operations Section
California Tobacco Control Program