Tobacco Use Disparities Among Rural Populations

Data Sources

California Health Interview Survey (CHIS): CHIS is a health survey conducted via web and telephone that asks questions on various health topics. CHIS is conducted on a continuous basis, allowing the survey to generate timely one-year estimates. CHIS provides data on all 58 counties in California and provides a detailed picture of the health and health care needs of California's large and diverse population.

- ***Ask*CHIS**: Online health query system that allows you to quickly search for health statistics on your county, region, and state.
- ***Ask*CHIS On-Demand Learning Center**: Free tutorial on how to use *Ask*CHIS.

County Health Rankings & Roadmaps (CHR&R): The CHR&R program provides data, evidence, guidance, and examples to build awareness of the multiple factors that influence health and support leaders in growing community power to improve health equity. The rankings are unique in their ability to measure the health of nearly every county in all 50 states, and are complemented by guidance, tools, and resources designed to accelerate community learning and action.

California Tobacco Health Assessment Tool (CTHAT): CTHAT generates statistics on the location of tobacco retailers in relation to schools and demographics among. Data is available for thousands of locations in California, including counties, cities, schools, zip codes, or address.

PLACES: Local Data for Better Health: PLACES provides health data for small areas across the country. This allows local health departments and jurisdictions, regardless of population size and rurality, to better understand the burden and geographic distribution of health measures in their areas and assist them in planning public health interventions.

Policy and Evaluation Tracking System (PETS): PETS is a policy surveillance database of tobacco prevention policies in local jurisdictions in California. Policy surveillance areas include Comprehensive Sales/Tobacco Retail Licensing, Comprehensive Secondhand Smoke, Multi-Unit Housing, and Flavored Tobacco.

- **How to Use PETs:** Includes an overview of policy matrices and office hours on the data.
- **Full List of Policy Jurisdictions**: The policy types include comprehensive sales, multi-unit housing, comprehensive smokefree, and flavored tobacco.

Story of Inequity/Rural Communities: A Story of Inequity is used to track and communicate the progress made in reducing tobacco-related disparities among priority populations, foster accountability and transparency in the progress made, and assist in refining state activities around reducing tobacco-related disparities.

- **Indicators available on Rural Communities:**
  - Adult Tobacco Use
  - Youth Tobacco Use
  - Availability of Tobacco and Tobacco Industry Influence
  - Secondhand Smoke
  - Cessation

Tobacco-Related Disparity Indicators Dashboard: The Tobacco-Related Disparity Indicator Dashboards tracks 17 indicators to highlight California's progress made in reducing tobacco-related disparities since the implementation of Proposition 56 in 2016.

- **Indicators available on Rural Communities:**
  - Current Tobacco Use, Adult
  - Current Cigarette Smoking, Adult
  - Current Vape Use, Adult
  - Current Tobacco Use, Youth
  - Current Cigarette Smoking, Youth
  - Current Vape Use, Adult
  - Secondhand Tobacco Smoke or Vape Exposure, Adult
  - Secondhand Cigarette or Little Cigar/Cigarillo Smoke Exposure, Youth
  - Secondhand Vape Exposure, Youth
  - Cigarette Quit Attempt, Adult
  - Cigarette Quit Intent, Adult
  - Vape Quit Attempt, Youth
  - Vape Quit Intent, Youth

California Tobacco Prevention Program Fact Sheets and Reports

- **California Youth Tobacco Survey**: This report summarizes the main results from the 2022 California Youth Tobacco Survey, formerly known as the California Student Tobacco Survey. The California Youth Tobacco Survey is administered annually to 8th-, 10th-, and 12th-grade students from California middle and high schools.

- **California Tobacco Facts and Figures 2022**: This report is a reference for recent tobacco use and behaviors for the state of California. It includes statewide tobacco data around a variety of topics including use of cigarettes and vapes, flavored tobacco use, secondhand smoke and vape aerosol exposure, tobacco retail sales to minors, tobacco policy population coverage and support, and cessation.
    - **Indicators available on Rural Communities:**
        - Prevalence and percent change in current tobacco use among adults aged 18 to 64 years, by population—California Health Interview Survey, 2016 to 2021
        - Prevalence and percent change in current cigarette smoking among adults aged ≥18 years, by population—California Health Interview Survey, 2016 to 2021
        - Prevalence and percent change in current vape use among adults aged 18 to 64 years, by population—California Health Interview Survey, 2016 to 2021
        - Prevalence and percent change in current tobacco use among high school youth, by population—California Youth Tobacco Survey, 2016 to 2022
        - Prevalence and percent change in current cigarette smoking among high school youth, by population—California Youth Tobacco Survey, 2016 to 2022
        - Prevalence and percent change in current vape use among high school youth, by population—California Youth Tobacco Survey, 2016 to 2022
        - Prevalence and percent change in exposure to secondhand tobacco smoke or vape aerosol exposure in the past two weeks among adults aged ≥18 years, by population—California Health Interview Survey, 2016 to 2021
        - Prevalence and percent change in exposure to secondhand cigarette or little cigar/cigarillo smoke in the past two weeks among high school youth, by population—California Youth Tobacco Survey, 2016 to 2022
        - Prevalence and percent change in exposure to secondhand vape aerosol in the past two weeks among high school youth, by population—California Youth Tobacco Survey, 2016 to 2022