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## **FUNDING OPPORTUNITY ALERT**

### CALIFORNIA DEPARTMENT OF PUBLIC HEALTH (CDPH) CALIFORNIA TOBACCO CONTROL PROGRAM (CTCP)

#### REQUEST FOR APPLICATIONS (RFA) 22-10403 “Empowering Local Communities to End the Tobacco Epidemic”

**Purpose:** This RFA seeks to fund up to 25 local projects for a period of 26 months to build momentum toward ending California’s tobacco epidemic through policy, systems, and environmental change strategies and increasing community engagement in these initiatives within populations that have been disproportionately targeted by the tobacco industry, including the following population groups: African American/Black; Asian American, Native Hawaiian, and Pacific Islander (AANHPI); Latino; Lesbian, Gay, Bisexual, Transgender, and Queer or Questioning (LGBTQ+).

This RFA requires awardees to work on local policy objectives that would make the greatest impact on the population’s health and the environment and to engage priority population groups in these efforts. Awardees will implement a prescribed Scope of Work (SOW), which includes community education, capacity building, community organizing, and coordination and collaboration activities.

**Statutory Authority:** California Health and Safety Code (HSC) Section 104385

**Term:** **May 1, 2023 through June 30, 2025**

**Funding:** The source of funding is Proposition 56, the California Healthcare, Research, and Prevention Tobacco Tax Act of 2016 (Prop 56) and/or Proposition 99, the Tobacco Tax and Health Protection Act of 1988 (Prop 99). The maximum award for the full 26-month period is \$650,000 per awardee. Up to \$13 million is anticipated to be distributed among all awardees. Funding is contingent upon available revenues, appropriation by the Legislature and the Governor, multi-year spending authority, and CDPH/CTCP funding priorities and/or legal or administrative limitations.



**Release Date: September 22, 2022\***

The RFA and any updates will be available through the CDPH/CTCP Tobacco Control Funding Opportunities and Resources (TCFOR) [website](#).

The CDPH/CTCP [website](#) includes a link to TCFOR as well as other CDPH programs.

**Mandatory Letter of Intent Due: October 20, 2022 by 5:00 p.m., Pacific Time (PT)\***

**Application Due: November 17, 2022 by 5:00 p.m., PT\***

**Informational Webinar:** An optional virtual informational webinar will be conducted on **September 29, 2022\* from 10:00 a.m. to 11:30 a.m., PT\***.

Prospective applicants are strongly encouraged to participate. The purpose of the webinar is to provide interested parties with an opportunity to ask questions about the preparation and submission of the application. The webinar access information will be posted on the TCFOR [website](#).

**Contact:** Written questions on this RFA will be accepted through **October 6, 2022, 5:00 p.m., PT\*** by email at [CTCPCompetitiveGrants@cdph.ca.gov](mailto:CTCPCompetitiveGrants@cdph.ca.gov) with the subject line "CTCP RFA CG 22-10403." Verbal questions will not be accepted. Responses to written questions will be posted to the TCFOR [website](#) on **October 13, 2022\***.

\* Dates and times are tentative.