Project Activities

Procurement Name: CG #21-10198 Statewide African American/Black Statewide Coordinating Center Bridge

Contract Number: **Contract Term:** 01/01/2022 – 04/30/2023

Agency Name: **Effective Date:** 01/01/2022

Project Name: **Plan Version ID:**

Project Type: Statewide **Report Generated:**

Objective 1

Objective Overview

Objective: By April 30, 2023, as a result of implementing a comprehensive support system for the five African regional and three community-based African American/Black tobacco use prevention and reduction grantees funded by the California Tobacco Control Program (CTCP) and other African American/Black serving agencies, 80% will "Agree" or "Strongly Agree" that the Statewide Coordinating Center was very helpful in facilitating their engagement with policy makers and supporting their projects to achieve their tobacco-related policy/system change objectives.

Objective ID: 1

Primary Asset: (2.5) **Adult Engagement in Tobacco Control:** The degree our program has collaborative partnerships with diverse organizations and individuals in addition to CTCP and TUPE-funded organizations, to engage them to support tobacco control-related activities that focus on policy, system, and environmental change such as community assessments, data collection, education of community members and decision makers, and media events.

Is this a primary objective? Yes

Evaluation Plan Type: Other without Measurable Outcome

Target Audience:

Audience Group

Advocates

Coalitions

Elected Officials

General Population Groups

African

African American/Black

Intervention Topic(s)

- Coalition Satisfaction Survey
- Facebook
- Key Informant Interviews
- Leadership Training
- Opinion Editorials
- Newsletter Disseminated
- Policy/System Change Training
- Priority Population Organizations Collaboration
- Twitter
- Voluntary Health Organization Collaboration
- Website Maintained
- YouTube, Slide Share, or other Multi-media Social Networking

Intervention Activity Plan

Activity 1.1.1

Activity:	Convene monthly teleconference meetings of 15 to 60 minutes in length with the 5 regional grantees and the 3 community-based African American/Black projects identified as part of CTCP's Priority Population Initiative addressing the African American/Black community. Check-ins will include project updates, project coordination, discussions of barriers and challenges, assess technical assistance needs, and refer/broker projects to appropriate technical assistance providers. The five African American Black regional grantees are (1) Keeping Our Lungs Safe (Los Angeles County region), (2) The Saving our Legacy Project (Gold Country region), (3) Nile Sisters Development Project (South Coast region), (4) Riverside County Black Chamber of Commerce (Inland Empire region, and (5) Youth Leadership Institute (Central Valley region). The three African American/Black community-based grantees are (1) the California Health Collaborative, Smoke Free North State; (2) Heluna Health, The Saving Our Legacy Project Advancing Momentum; and (3) Ernestine C. Reems Community Services, Live Life Well project.
Intervention Category:	Coordination/Collaboration Activities

Copyright:	No
Program Tracking Measure Percentage:	7.00%
Start Date Period:	01/22 – 06/22
Completion Date Period:	01/23 – 04/23
Tracking Measures:	**Measure** **Submit** Log - Meetings Yes
Responsible Parties: Applicant to Provide	**Responsible Party Budget Type**

Activity 1.1.2	
Activity:	Assist in planning and convene 1-2 annual in-person or virtual meetings with the other Priority Population Statewide Coordinating Centers of 1.5 to 6 hours in length. The purpose will be to review and coordinate activities and facilitate cross-priority population strategic planning and coordination of trainings, events, forums, etc.
Intervention Category:	Coordination/Collaboration Activities
Copyright:	No
Program Tracking Measure Percentage:	3.00%
Start Date Period:	01/22 – 06/22
Completion Date Period:	01/23 – 04/23
Tracking Measures:	**Measure** **Submit** Event Materials Yes Photos/Documentation of Event Participation Yes
Responsible Parties: Applicant to Provide	**Responsible Party Budget Type**

Activity 1.1.3

Activity:	Create and implement a marketing plan for the period of January 2022 through April 2023 that describes the strategies, timelines, methods, and process to communicate, advertise, and promote the delivery of activities and resources to CTCP funded African American/Black regional, community-based grantees and others addressing tobacco use among California's African American/Black population. Marketing activities may include Opinion Editorials, Facebook, Twitter, and other social media outreach. Prepare a Communication Plan for paid media activities.
Intervention Category:	Coordination/Collaboration Activities
Copyright:	No
Program Tracking Measure Percentage:	5.00%
Start Date Period:	01/22 – 06/22
Completion Date Period:	01/22 – 06/22
Tracking Measures:	**Measure** / **Submit** Marketing Plan / Yes Implementation Completion Tracker / Yes Communication Plan / Yes
Responsible Parties: **Applicant to Provide**	**Responsible Party Budget Type**

Activity 1.1.4	
Activity:	Collaborate with the URSA Institute to convene and maintain the existing African American Statewide Coordinating Center's 8-member Advisory Board and convene one to three strategic planning virtual or in-person meetings of 1.5 to 4 hours in length to solicit their input on project activities, implementation, and evaluation.
Intervention Category:	Coordination/Collaboration Activities
Copyright:	No
Program Tracking Measure Percentage:	7.00%

Start Date Period:	01/22 – 06/22
Completion Date Period:	01/23 – 04/23
Tracking Measures:	**Measure** **Submit** Log - Meetings Yes Sign-In Log On File Meeting Materials Yes
Responsible Parties: Applicant to Provide	**Responsible Party Budget Type**

Activity 1.1.5	
Activity:	Weekly, log onto the Partners website to identify upcoming trainings, new information and advocacy campaign tools. Monthly, contribute a minimum of one post to InfoHub to share information and foster a learning and networking environment. Annually, submit a minimum of one Spotlight On article highlighting significant steps taken, milestones achieved, or barriers encountered in conducting a major activity or event.
Intervention Category:	Coordination/Collaboration Activities
Copyright:	No
Program Tracking Measure Percentage:	1.00%
Start Date Period:	01/22 – 06/22
Completion Date Period:	01/23 – 04/23
Tracking Measures:	**Measure** **Submit** Spotlight On Submissions Yes Partners Six Month Log-in Report Yes Partners Six Month InfoHub Report Yes
Responsible Parties: Applicant to Provide	**Responsible Party Budget Type**

Activity 1.1.6	
Activity:	Convene and maintain an African American/Black "Endgame" think tank of 6-8 thought leaders who will meet 1-2 times for 2-3 hours to provide recommendations on the structural, policy, and community-norm changes needed to move the African American/Immigrant community to a smoking prevalence of under 2% by 2035.
Intervention Category:	Coordination/Collaboration Activities
Copyright:	No
Program Tracking Measure Percentage:	7.00%
Start Date Period:	01/22 – 06/22
Completion Date Period:	01/23 – 04/23
Tracking Measures:	**Measure** **Submit** Meeting Materials Yes List of Participants On File Recommendations Yes
Responsible Parties: Applicant to Provide	**Responsible Party Budget Type**

Activity 1.1.7	
Activity:	Submit 1-3 oral or poster abstracts, to present in-person or virtually, at regional, state, or national trainings, conferences, meetings, or symposiums to share and highlight the project's work and the lessons learned.
Intervention Category:	Coordination/Collaboration Activities
Copyright:	No
Program Tracking Measure Percentage:	5.00%
Start Date Period:	01/22 – 06/22
Completion Date Period:	01/23 – 04/23
Tracking Measures:	**Measure** **Submit** Abstract Yes Presentation Materials Yes

Responsible Parties: Applicant to Provide	**Responsible Party Budget Type**

Activity 1.1.8	
Activity:	Attend and participate in 8-14 Local Lead Agency (LLA) tobacco control coalition meetings in 5-6 African American/Black geographical regional hubs to sharing project progress with partners, coordinate activities, ensure non-duplication of efforts with other CTCP-funded projects, and assist in the overall work of the LLA coalition to reduce tobacco-related health disparities.
Intervention Category:	Coordination/Collaboration Activities
Copyright:	No
Program Tracking Measure Percentage:	0.00%
Start Date Period:	01/22 – 06/22
Completion Date Period:	01/23 – 04/23
Tracking Measures:	**Measure** **Submit** Meeting Materials On File Log - Meetings On File
Responsible Parties: Applicant to Provide	**Responsible Party Budget Type**

Activity 1.2.9	
Activity:	Organize and/or present at 4-8 webinars that address issues pertinent to African American/Black regional and community-based grantees and the broader African American/African Immigrant community. Webinars topics may include "Tobacco Control 101," "Integrating the Social Determinants of Health in Tobacco Control", "Menthol and Flavored Tobacco Products," and "The Endgame and Priority Populations." These webinars may be conducted in collaboration with Statewide Technical Assistance providers and/or other Priority Population Coordinating Centers where appropriate.

Intervention Category:	Community Education Activities
Copyright:	Yes
Program Tracking Measure Percentage:	5.00%
Start Date Period:	01/22 – 06/22
Completion Date Period:	01/23 – 04/23
Tracking Measures:	**Measure** **Submit** Log - Presentations Yes Presentation Materials Yes
Responsible Parties: Applicant to Provide	**Responsible Party Budget Type**

Activity 1.2.10	
Activity:	Create and distribute an electronic newsletter 3-6 times. The newsletter will share information about local, state, and federal issues that inform the dialogue on reducing tobacco use in African American/Black communities. Distribute it to a listserv of African American regional projects, community-based projects, LLAs, and other stakeholders.
Intervention Category:	Community Education Activities
Copyright:	Yes
Program Tracking Measure Percentage:	5.00%
Start Date Period:	01/22 – 06/22
Completion Date Period:	01/23 – 04/23
Tracking Measures:	**Measure** **Submit** Copy of Newsletter(s) Yes Distribution List On File
Responsible Parties: Applicant to Provide	**Responsible Party Budget Type**

Activity 1.2.11	
Activity:	Conduct 3-6 community forums or town hall meetings that are approximately 2-4 hours in length and include approximately 25-40 participants at each event. Events may be virtual or in-person. Participants may include partners from tobacco control, county and state public health departments, scientific and policy organizations, researchers, and the broader community. The participants will be recruited through existing relationships, educational presentations, social networking, etc. The purpose of the forums/town hall meetings is to educate the African American/Black community about tobacco use issues and to create a shared understanding of how partners can work together to reduce tobacco-related disparities and promote health justice among California's African American/African Immigrant communities.
Intervention Category:	Community Education Activities
Copyright:	No
Program Tracking Measure Percentage:	7.00%
Start Date Period:	01/22 – 06/22
Completion Date Period:	01/23 – 04/23
Tracking Measures:	**Measure** **Submit** Event Materials Yes Sign in Sheets On File
Responsible Parties Applicant to Provide:	**Responsible Party Budget Type**

Activity 1.2.12	
Activity:	Integrate a project-specific website into an existing organizational website. The website will provide information and resources to facilitate communication, education, and engagement of the African American/Black community with tobacco use prevention and cessation issues. Review and update website content monthly.
Intervention Category:	Community Education Activities

Copyright:	No
Program Tracking Measure Percentage:	5.00%
Start Date Period:	01/22 – 06/22
Completion Date Period:	01/23 – 04/23
Tracking Measures:	**Measure** **Submit** Webpages Yes Website Analytics Yes
Responsible Parties: Applicant to Provide	**Responsible Party Budget Type**

Activity 1.3.1	
Activity:	Provide approximately 125 to 160 hours of tailored educational outreach to 50 to 80 individuals/organizations based in California. Outreach contacts will be 15 minutes to 3 hours in length and will include email, one-on-one conference calls, and small group in-person or virtual formats. Content of the tailored educational outreach may include topics such as: Midwest Academy Strategy Chart, OTIS progress report completion, review and editing of documents, virtual event planning, brokering connections to CTCP-funded technical assistance and training providers.
Intervention Category:	Training/Technical Assistance Activities
Copyright:	No
Program Tracking Measure Percentage:	7.00%
Start Date Period:	01/22 – 06/22
Completion Date Period:	01/23 – 04/23
Tracking Measures:	**Measure** **Submit** Log - Technical Assistance Yes
Responsible Parties: Applicant to Provide	**Responsible Party Budget Type**

Activity 1.4.1

Activity:	Participate in two statewide Information and Education (I&E Day) events that are organized and conducted by the California Tobacco Endgame Center for Organizing and Community Engagement. One statewide I&E Day event will be held in 2022 and the second in 2023. Participation will include educational outreach to policy makers and their staff at the State Capitol to educate them about key tobacco control issues.
Intervention Category:	Policy Activities
Copyright:	No
Program Tracking Measure Percentage:	2.00%
Start Date Period:	01/22 – 06/22
Completion Date Period:	01/23 – 04/23
Tracking Measures:	**Measure** **Submit** I&E Agenda Yes
Responsible Parties: Applicant to Provide	**Responsible Party Budget Type**
Activity 1.4.2	
Activity:	Coordinate and facilitate the training, planning and implementation of four local District I&E Day events in collaboration with at least three African American/Black regional or community-based projects. The local District I&E visits will occur with local and state policymakers in their local districts to provide education and information related to tobacco-related health disparities among African American/Black populations. Provide appropriate educational materials, talking points, and other essential materials to each participating region for District Days volunteers. Coordinate messaging and event times/locations with all Statewide Coordinating Centers and The Center.
Intervention Category:	Policy Activities
Copyright:	No
Program Tracking Measure Percentage:	7.00%
Start Date Period:	01/22 – 06/22

Completion Date Period:	01/23 – 04/23
Tracking Measures:	**Measure** **Submit** Event Materials Yes Log - Events Yes

Evaluation Activity Plan	
Activity 1-E-1	**Education/Participant Survey**
Evaluation Activity:	Create and field a survey in 2022 and a follow-up survey in 2023 to assess the extent the Statewide Coordinating Center was helpful in facilitating the work of the five regional and three community-based African American/Black tobacco use prevention and reduction CTCP-grantees and other unfunded partners with the engagement of policy makers and supporting their projects to achieve their tobacco-related policy/system change objectives. The survey will measure the impact of this project to: 1) assist regional and community-based grantees and others to work effectively on tobacco control issues within their community and 2) link the regional and community-based grantees and others to appropriate training and technical assistance resources that enhance their organizational tobacco control capacity. Prior to fielding the survey, the survey instrument will be sent to the Tobacco Control Evaluation Center (TCEC) for their review. The survey instrument will include close and open-ended questions assessing perceptions about the efforts received and areas for improvement. Census sampling will be used and all CTCP-funded African American/Black regional and community-based grantees will be surveyed. Approximately 1-2 people from each grantee will be surveyed. Additionally, 10-20 LLAs and non-CTCP funded groups serving African American/Black populations will also be surveyed (1-2 per agency). Surveys will be conducted either online or recorded by phone by the Evaluator. We estimate that a total of 8-20 surveys will be completed in each survey wave.
Purpose of Data Collection:	Process
Waves of Data Collection:	2

Data Collection Period(s):	
Begin/End Periods - Wave 1:	01/22 – 06/22 to 01/22 – 06/22
Begin/End Periods – Wave 2	07/22 – 12/22 to 01/23 – 04/23
Data Collection Training:	No
Copyright:	Yes
Program Tracking Measure Percentage:	7.00%
Tracking Measures:	**Measure** **Submit** Participant Survey Yes Summary Report Yes
Responsible Parties: **Applicant to Provide**	**Responsible Party Budget Type**

Activity 1-E-2	**Education/Participant Survey**
Evaluation Activity:	The Evaluator will work with the TCEC to create or adapt an existing TCEC survey webinar satisfaction instrument, pilot, and administer it to assess participant feedback from webinar and community forum participants. The survey will include close-ended questions (using a four-point Likert-like scale along with other multiple-choice selections) and open-ended questions. The survey will document new information learned, whether participants felt the information was relevant to their work as well as feedback on the quality and overall satisfaction with the webinar or community forum. This survey will be administered at the end of every webinar (4-8 webinars planned – Activity 1.2.9) and community forum (3- 6 community forums planned- Activity 1.2.11) to ensure that the Coordinating Center is responsive to participants of its educational outreach. It is estimated that through the webinars and forums, the Coordinating Center will have access to 125 people per year, thus though convenience sampling, it can be

	expected the Center will be able to survey 80% of these participants or 100 people.
Purpose of Data Collection:	Process
Waves of Data Collection:	1
Data Collection Period(s):	2.00%
Begin/End Periods - Wave 1:	01/22 – 06/22 to 01/23 – 04/23
Data Collection Training:	No
Copyright:	Yes
Program Tracking Measure Percentage:	Applicant to Provide
Tracking Measures:	**Measure** / **Submit** Training Survey / Yes Summary of Training Survey Findings / Yes
Responsible Parties: Applicant to Provide	**Responsible Party Budget Type**

Activity 1-E-3	**Key Informant Interview**
Evaluation Activity:	Conduct 4 to 8 Key Informant Interviews with CTCP-funded African American/Black regional, community-based grantees, LLAs and non-funded CTCP agencies serving the African American/Black population in the Bay Area. The Key Informant Interviews will assess local and regional agency capacity to engage in tobacco control work, assistance needed, and to understand the local policy environment. Content analysis will be used to analyze data generated from these interviews.
Purpose of Data Collection:	Process
Waves of Data Collection:	1
Data Collection Period(s):	

Begin/End Periods – Wave 1:	01/22 – 06/22 to 01/22 – 06/22
Data Collection Training:	No
Copyright:	Yes
Program Tracking Measure Percentage:	5.00%
Tracking Measures:	**Measure** **Submit** KII Instrument and Protocol Yes KII Summary Report Yes
Responsible Parties: Applicant to Provide	**Responsible Party Budget Type**

Activity 1-E-4	**Education/Participant Survey**
Evaluation Activity:	Develop or adapt a survey from TCEC, pilot, and administer it to Regional and local grantees and other stakeholders to assess their satisfaction following each local District I&E Day event. The survey will assess satisfaction with event planning, participation, and value to their work and communities. The survey will include close-ended questions (a four-point Likert-like scale along with other multiple-choice selections, e.g. Yes/No). This survey will be administered within a month after the 2022 and 2023 local district I&E Day events. It is estimated that on average, 3-4 individuals from each region will complete the survey for a total of 15-20 individuals annually.
Purpose of Data Collection:	Process
Waves of Data Collection:	2
Data Collection Period(s):	
Begin/End Periods – Wave 1:	01/22 – 06/22 to 01/22 – 06/22
Begin/End Periods – Wave 2:	07/22 – 12/22 to 01/23 – 04/23
Data Collection Training:	No

Copyright:	Yes
Program Tracking Measure Percentage:	2.00%
Tracking Measures:	**Measure** **Submit** Survey Instrument Yes I&E Days Summary Report Yes
Responsible Parties: **Applicant to Provide**	**Responsible Party Budget Type**

Activity 1-E-5	**Other**
Evaluation Activity:	Participate in the statewide evaluation of the *Regional Initiative to Mobilize Communities to Reduce Tobacco-Related Disparities among African American/Black; Asian/Pacific Islander; Hispanic/Latino; and LGBTQ Populations,* which is being conducted by the University of California Los Angeles. This may include participating in written surveys, Key Informant interviews, focus groups, and other evaluation activities.
Purpose of Data Collection:	Process
Waves of Data Collection:	1
Data Collection Period(s):	
Begin/End Periods - Wave 1:	01/22 – 06/22 to 01/23 - 04/23
Data Collection Training:	No
Copyright:	No
Program Tracking Measure Percentage:	1.00%
Tracking Measures:	**Measure** **Submit** Statewide Evaluation Participation Log Yes
Responsible Parties: **Applicant to Provide**	**Responsible Party Budget Type**

Activity 1-E-5	Final Evaluation Report
Data Analysis Plan:	A final evaluation report will be prepared and submitted that is consistent with the guidelines in "Tell Your Story: Guidelines for Preparing a Complete, High Quality Final Evaluation Report." Quantitative and qualitative data analysis will be conducted and summarized. The quantitative data will include descriptive statistics (frequencies, means for scaled responses). If the sample size permits, more advanced statistics (ANOVA, correlation and or regression) will be used. For the analysis of qualitative data (Key Informant Interviews), content analysis will be conducted using either a priori/template or grounded theory analysis approach. Findings from the analysis will be presented in the Evaluation report's results section.
Methods to Disseminate Findings:	Fact Sheets Presentations Press Release Social Media Video Website
Other Dissemination Methods:	Leave Blank
Study Limitations or Challenges:	Applicant to Provide
Copyright:	Yes
Program Tracking Measure Percentage:	10.00%
Activity Start Date Period:	07/22 – 12/22
Activity Completion Date Period:	-1/23 – 04/23
Tracking Measures:	**Measure** **Submit** Final Evaluation Report Yes
Responsible Parties: **Applicant to Provide**	**Responsible Party Budget Type**

Narrative Summary

Community Assessment Analysis:	Applicant to Provide
Major Intervention Activities:	The major intervention activities for the primary objective are designed to create and implement a comprehensive support system for CTCP-funded African American/Black regional and community-based grantees, LLAs serving large African American/Black populations, and African American/Black serving organizations in the Bay Area region. This project will collaborate with the URSA Institute to continue and maintain the existing Advisory Board for the African American/Black Statewide Coordinating Center. The Advisory Board will continue to assist in creating and advancing efforts to engage California's African American/Black communities in tobacco use prevention and cessation efforts and advise the project on policy, marketing services, coordination and collaboration among African American/Black focused projects, the other Priority Population Centers, and other CTCP funded organizations. A marketing plan will be developed and implemented to promote the activities of and engage the African American/Black community and other stakeholders in project activities and tobacco control efforts. The project will support the African American/Black regional and community-based grantees as they work to achieve their policy/system objectives. Additionally, it will seek to build the capacity of organizations in the Bay Area region, which does not have an African American/Black regional project, by conducting educational outreach and offering support such as webinars and access to training and technical assistance tools. Community forums or town halls that include participation of community, tobacco control, public health, science, researchers, and policy representatives will be convened. These events may be conducted in coordination with other Statewide Coordinating Centers and the input of African American/Black regional and community-based organization grantees. The community forums/town hall meetings will seek to build the engagement of and capacity of the African American/Black community to work on tobacco use

	prevention and cessation efforts. Continuous support will be provided to the CTCP-funded African American/Black projects through monthly teleconferences, newsletters, and coordination with the other Statewide Coordinating Centers to and leverage resources and lessons learned. This project will participate in the Capitol I& E Day events organized by the American Heart Association and coordinate and facilitate District I&E Days for the purpose of educating state policy makers at the Capitol and within their district about tobacco's toll on the African American/Black population. This project will additionally convene African American/Black thought leaders to solicit their input into developing strategies to promote endgame type policies within the African American/Black population.
Theory of Change:	The Community Organization theory of change provides the foundation and influenced the development of the activities. The goal of the project is to assist African American/Black regional and community-based projects 1) to organize and integrate tobacco control knowledge into their work; 2) broker resources from the CTCP, its Statewide Technical Assistance Providers, Local Lead Agencies, and other tobacco control entities; 3) facilitate the exchange of resources, coordination, and mutual support within the network of regional projects, statewide coordinating centers, and other participating organizations; 4) promote diffusion of innovation; and 5) provide leadership and advocacy for regional projects. Strategically executing the activities in this objective, this project will build the capacity of the African American/Black regional and community-based projects to authentically implement the community organization and other participatory models which are used to identify common problems, mobilize resources, and develop and implement strategies that create policy and system change. Additionally, in the Bay Area region that does not have a regional project, this project will help build the capacity of community organizations and groups to grow their confidence and skills, identify needs and root causes, activate participants to address those needs, and offer tangible tools and resources to achieve concrete changes that redress social injustices.

Evaluation Summary Narrative:	The main hypothesis guiding the evaluation design is that CTCP-funded regional and community-based grantees will find the Statewide Coordinating Center's support was beneficial and enabled them to make significant progress towards achieving their policy/system objectives through the use of a social norm change approach. The evaluation will use a quasi-experimental design to measure both outcome and process evaluation components documenting efforts received by CTCP-funded regional and community-based grantees, summarize collaborative work, and satisfaction with the content and quality of activities provided. The evaluation uses Key Informant (KI) interviews and education/participant surveys to capture the complex processes involved in instituting a coordinating center to address the varying levels of projects' experiences in tobacco control. The following evaluation activities will help to measure the process and outcome of developing and establishing a coordination center to address the needs of regional projects working with specific priority populations: Organizational Interviews- Coordinating Center staff will be interviewed to gain feedback about the Center's development and implementation processes, its ability to meet regional and local grantee projects' needs, and any mid-corrections needed. Content analysis will be used to analyze data generated from these interviews. Education/Participant Survey- A survey will be administered to all webinar and community forum events and following each local District I&E Day event to assess satisfaction and value to the work of the participants. These participant surveys will include both quantitative and qualitative questions to gather feedback as well as assess the adequacy of knowledge provided for community education, policy adoption and implementation. Quantitative data analysis includes descriptive statistics for frequencies and means among survey responses, and cross-tabulations (X^2) and t-tests,

	where appropriate, to explore associations between survey variables. Evaluation Reporting- Findings from each evaluation activity will be presented in a one-to two-page summary at the end of year one and in a Final Evaluation Report at the conclusion of the grant. The Final Evaluation report will tell the story of the grant efforts by summarizing all the outcome and process data derived through qualitative (content inquiry) and quantitative (SPSS) analysis, and if the objective was met. Evaluation findings will be shared with project staff and disseminated to interested stakeholders.