CTCP-Funded Statewide Training and Technical Assistance Providers

CTCP funds Statewide Technical Assistance (TA) Providers and Coordinating Centers to provide services in the areas of community organizing; building diverse partnerships; policy development, implementation, evaluation; and subject matter expertise across a range tobacco control topics. At no cost to prospective applicants, these Statewide Training and TA Providers offer access to leaders in the field to share information and tools to develop and implement initiatives to reduce and prevent tobacco use in California (CA). The following is an abbreviated description of the services offered by each Statewide Training and TA Provider to assist with application development. For more information, or to request assistance, please contact any of the following Statewide Training and TA Providers directly.

California Youth Advocacy Network (CYAN):
CYAN changes social norms on tobacco use in California's high schools, colleges and universities, military installations, and other youth and young adult communities. CYAN can assist applicants with information on new and emerging tobacco products; activities to engage youth in tobacco control; college policy and cessation programs; guidance on partnership with youth advocates, and military (active duty and veteran) tobacco control initiatives.
Contact CYAN at (916) 339-3424 or www.cyanonline.org

CA Quits:
CA Quits is working to implement population-based tobacco treatment services across health providers, health plans, and public health. CA Quits can assist applicants with identifying jurisdictions in which specialized work is changing the way health professionals help patients quit smoking in hospitals, clinics, and health plans, and/or provide guidance on the evidenced-based strategies to implement screening and referral for cessation treatment in health care settings.
Contact CA Quits at https://caquits.com/

Center for Tobacco Cessation (CTC):
The CTC is the training and technical arm of the CA Smokers' Helpline, and assists organizations to increase their capacity in tobacco cessation. CTC can provide technical assistance to applicants on how to tailor tobacco cessation for special populations, and how to support cessation in multiple settings (e.g., cessation in health care, behavioral health, and the community).
Contact CTC at (858) 300-1051 or https://www.nobutts.org/free-training

The LOOP:
The LOOP supports tobacco control advocates' efforts to connect, communicate, and collaborate effectively with communities in CA who are disproportionately burdened by tobacco related health disparities. The LOOP can assist applicants with tailoring tobacco control approaches and materials to better engage and reach priority populations and identifying activities to improve the capacity to work authentically with local communities, especially those disproportionately burdened by tobacco.
Contact The LOOP at (415) 502-3265 or https://theloop.ucsf.edu/

Rover Library (Rover):
Rover, California's Tobacco Control Library, provides library and information services, including access to reference literature, existing materials, and the circulation and dissemination of materials. Rover can assist applicants with obtaining general background information on proposed interventions and assistance with acquiring relevant data, statistics, and sample Final Evaluation Reports (FER).
Contact the Rover Library at (530) 752-9717

Smoking Cessation Leadership Center (SCLC):
SCLC provides training and TA on the topic of tobacco-free behavioral health. SCLC can assist applicants with developing activities to incorporate best practices for systems change in CA's behavioral health settings, and the integration of cessation services through a wellness approach.
Contact SCLC at (877) 509-3786 or https://smokingcessationleadership.ucsf.edu/

Tobacco Education Clearinghouse of California (TECC):
TECC produces and distributes educational materials to support tobacco control initiatives in CA. TECC can provide TA to applicants on application requirements pertaining to educational material development and consumer testing and the identification of existing tobacco-related educational materials and current needs for tobacco-related educational material development.
Contact TECC at (800) 258-1442 or https://www.tecc.org/

Tobacco Control Evaluation Center (TCEC):
TCEC provides evaluation TA services to local tobacco control program evaluators and programs. TCEC can assist applicants with accessing the TCEC data collection instrument database; writing evaluation activities, plans, and methods; and data collection, analysis, interpretation, visualization, and reporting.
Contact TCEC at (530) 754-8317 or http://tobaccoeval.ucdavis.edu/index.html

To access the full Projects Directory of CTCP-funded projects, visit the Tobacco Control Funding Opportunities and Resources (TCFOR) webpage:
https://otis.catcp.org/public/projectDirectory/index.cfm

California Tobacco Control Program (CTCP) - Funded Statewide Coordinating Centers

CTCP funds Statewide Coordinating Centers to provide subject matter expertise pertaining to key priority populations identified in the Tobacco Education Research and Oversight Committee (TEROC) 2018-2020 Master Plan. At no cost to prospective applicants and CTCP-funded projects, Statewide Coordinating Centers offer access to leaders in the field to share information and tools to develop and implement initiatives to reduce tobacco-related health disparities and achieve health equity in California. The following is an abbreviated description of the services offered by each Statewide Coordinating Center. For more information, or to request assistance, please contact any of the following Statewide Coordinating Centers directly.

American Indian Coordinating Center (AICC):
Education Training and Resource Associates (ETR) serves as the Statewide Coordinating Center for the *American Indian Initiative to Reduce Tobacco-Related Disparities.* The AICC works to foster collaboration, community development, training and skill development to build the capacity of Tribal leaders, emerging leaders, and champions in tobacco education, as well as develop and disseminate a policy platform that identifies policy and system change priorities for preventing and reducing tobacco use among California's American Indian population. A large component of the AICC's work is to work with professional media agencies to create and place paid media with funded Tribal Projects, in collaboration with the statewide tobacco media campaign. Tribal projects and applicants may receive assistance from the Statewide American Indian Coordinating Center.
Contact the AICC at (916) 642-1186 or jennifer.geisler@etr.org and/or Narinder.dhaliwal@etr.org.

African American/Black Statewide Coordinating Center
The URSA Institute serves as the Statewide Coordinating Center aimed at supporting CTCP-funded African American/Black regional projects. The AA/B Statewide Coordinating Center will provide collaboration, technical assistance, mutual support, and capacity building to prioritize the issues of tobacco control in the African American/Black community.
Contact URSA Institute at (888) 881-6619 or cmcgruder@usa.net

Asian/Pacific Islander Statewide Coordinating Center
Asian Pacific Partners for Empowerment, Advocacy and Leadership (APPEAL) serves as the lead organization for the Statewide Pacific Asian Resource and Coordinating Center (SPARC) to address tobacco disparities for the diverse Asian/Pacific Islander (A/PI) community in California. SPARC's enabling system will support A/PI regional networks to promote social change aimed at preventing and reducing tobacco use.
*Contact APPEAL at (*510)-350-7169 *or https://appealforhealth.org/*

Hispanic/Latino (HL) Statewide Coordinating Center
California Health Collaborative (CHC) serves as the lead organization for the HL Statewide Coordinating Center. CHC facilitates the collaboration and communication among the HL Regional Projects in order to disseminate a policy platform that identifies policy and system change priorities for preventing and reducing tobacco use among HL populations in California.

*Contact CHC at (*559)-244-4573 *or* riniguez@healthcollaborative.org

LGBTQ Statewide Coordinating Center

Health Access Foundation serves as the lead organization for the Lesbian, Gay, Bi-Sexual, Transgender, and Queer (LGBTQ) Statewide Coordinating Center. Health Access Foundation focuses on the facilitation, coordination, and collaborative flow of information between LGBTQ regional projects and other CTCP-funded projects. It is the Coordinating Center's priority to engage new voices in tobacco control efforts to assist in accelerating the adoption of regional LGBTQ tobacco control efforts by educating and engaging LGBTQ influencers, developing tailored messaging for LGBTQ audiences, and educating LGBTQ individuals to advocate to reduce tobacco-related health disparities.
Contact Health Access at (916) 497-0923 *or* http://health-access.org/

Statewide Coordinating Center for Rural Communities

California Health Collaborative – Chico (CHC-Chico) serves as the lead organization for the Statewide Coordinating Center for Rural Communities. The Coordinating Center will lead an Advisory Committee, develop a Policy Platform for Rural Communities, as well as facilitate Leadership Institutes aimed to foster collaboration and capacity building with tribal partners, law enforcement officials, and environmental stakeholders. Each initiative is aimed to reduce tobacco-related disparities amongst rural residents.
Contact CHC - Chico at (530) 345-2483 *or* https://www.healthcollaborative.org/

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https://otis.catcp.org/public/projectDirectory/index.cfm