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GAVIN NEWSOM  
Governor

**FUNDING OPPORTUNITY ALERT**

CALIFORNIA DEPARTMENT OF PUBLIC HEALTH (CDPH)  
CALIFORNIA TOBACCO CONTROL PROGRAM (CTCP)

SOLICITATION EVAL 19-10016  
CALIFORNIA TOBACCO CONTROL PROGRAM  
POLICY EVALUATION TRACKING SYSTEM

**Purpose:**

The purpose of this Solicitation is to request competitive proposals from eligible experienced agencies to identify, track, collect, and rate the quality of codified city and county tobacco control policies, and prepare summary reports. The selected Contractor will track and collect policies from California city and county jurisdictions and submit them to CTCP on an established schedule.

CTCP seeks a partnership with an established and accomplished agency to collect, rate, assess the strength of policies, assess changes over time, and prepare tobacco control policy data for dissemination through CTCP's Policy Evaluation Tracking System (PETS) database.

**Statutory Authority:** California Health and Safety Code Section 104375 (b).

**Term:** November 01, 2019 through October 31, 2024\*

**Funding:**

Up to \$3,250,000 is available to fund the PETS project activities. Proposals must be for the entire 60-month period and shall not exceed \$3,250,000. Actual expenditures may not exceed \$650,000 in any fiscal year and any fraction of fiscal year may not exceed the maximum amount as prorated to \$650,000. Unexpended funds do not carry over from fiscal year to the next fiscal year without prior approval and a contract amendment. The fiscal year begins July 1 and ends June 30 of the following year. Funding is contingent upon available revenues, appropriation by the Legislature and the Governor, multi-year spending authority, and CDPH/CTCP funding priorities and/or legal or administrative limitations. Continued funding for the contract will be dependent upon successful Contractor performance. Performance will be evaluated based on required progress reports.



**Release Date:** **Thursday, April 4, 2019\***

The solicitation and any updates will be available through the CDPH/CTCP Tobacco Control Funding Opportunities and Resources (TCFOR) website at: <https://tcfor.catcp.org/>.

The CDPH/CTCP website, <http://www.cdph.ca.gov/tobacco> includes a link to TCFOR as well as other CDPH programs.

**Mandatory Letter of Intent:** All proposers intending to submit a proposal are required to submit a letter of intent. Those who do not submit a letter of intent will not be considered for funding. This letter is not binding and proposers submitting a letter of intent are not obligated to submit a proposal. One (1) signed letter of intent must be uploaded to the TCFOR website (<https://tcfor.catcp.org/>) by **Tuesday, April 16, 2019, 5:00 p.m. Pacific Daylight Time (PDT)\***. The letter of intent format and instructions can be viewed in the solicitation.

**Due Date:** **Tuesday, May 7, 2019, 5:00 p.m., PDT\*.**

**Voluntary Pre-Proposal Webinar:** An optional Online GoToTraining® Informational Webinar will be held on **Tuesday, April 9, 2019, 3:00 p.m. to 4:30 p.m., PDT\***. Prospective proposers intending to submit a proposal are strongly encouraged to participate. The purpose of the Informational Webinar is to provide potential proposers with an opportunity to pose written questions about preparing and submitting the proposal. Participants may view the Informational Webinar access codes at <https://tcfor.catcp.org/>.

**Contact:** Written questions on this solicitation will be accepted through **Monday, April 15, 2019, 5:00 p.m., PDT\*** by email: ([CTCPEvaluation@cdph.ca.gov](mailto:CTCPEvaluation@cdph.ca.gov)). Responses will be posted to the <https://tcfor.catcp.org/> website on **Tuesday, April 22, 2019\***. Verbal questions will not be accepted.

\*Dates and times are tentative