State of California—Health and Human Services Agency
California Department of Public Health

KAREN L. SMITH, MD, MPH
Director and State Public Health Officer

EDMUND G. BROWN JR.
Governor

FUNDING OPPORTUNITY ALERT

CALIFORNIA DEPARTMENT OF PUBLIC HEALTH
CALIFORNIA TOBACCO CONTROL PROGRAM

SOLICITATION CTCP 17-10041
CALIFORNIA TOBACCO RETAIL ENVIRONMENT STUDIES

Purpose: The California Department of Public Health (CDPH), California Tobacco Control Program (CTCP) is issuing this solicitation for the purpose of making a single award to implement the California Tobacco Retail Environment Studies, including:

1) 2018 and 2020 California Tobacco Retail Surveillance Studies (CTRSS).
Two waves of the statewide survey of tobacco marketing practices to track changes over time, monitor trends, and identify new marketing practices that may promote the uptake and maintenance of tobacco use in the state.

2) 2019 Healthy Stores for a Healthy Community (HSHC).
An update to the 2016 HSHC data collection instrument and protocols; instructing data collectors and conducting analyses of statewide retail data.

3) Two surveys to evaluate CTCP's Flavored Tobacco Products Campaign (2018):
   - Online youth and young adult survey of behaviors, awareness, and attitudes around menthol cigarettes and other flavored tobacco.
   - Tobacco retail store observation survey examining availability, price, promotion and placement of menthol cigarettes and flavored tobacco products.

Statutory Authority: Services to be provided as a result of this solicitation are authorized in Health and Safety Code Section 104390.

Term: November 1, 2017* through December 31, 2020*

Funding:	The award amount will not exceed $2,000,000 for the contract term November 1, 2017* through December 31, 2020*. Applications must be for the entire 37 month agreement period. Funding is contingent on available revenues and appropriations by the Legislature and the Governor. If full funding does not become available, CTCP may cancel the contract or amend it to reflect decreased funding and reduced deliverables.
Release Date:	May 1, 2017*. The solicitation and updates will be available through the CTCP Tobacco Control Funding Opportunities and Resources (TCFOR) website at: https://tcfor.catcp.org/. For assistance, please use the phone number or email listed below. The CTCP website http://www.cdph.ca.gov/programs/tobacco/pages/default.aspx includes a link to TCFOR as well as other CDPH programs.
Mandatory Letter of Intent:	All those intending to submit an application are required to submit a letter of intent. Those who do not submit a letter of intent will not be considered for funding. This letter is not binding and those submitting a letter of intent are not obligated to submit an application. One (1) signed letter of intent must be uploaded to the TCFOR website (https://tcfor.catcp.org/) by May 15, 2017*, 5:00 p.m. Pacific Time*. Letters submitted past this time and date will not be considered. Do not wait until the last minute as the deadline will not be waived for technical difficulties. The solicitation will include instructions on how to submit the mandatory "letter of intent".
Solicitation Due Date:	June 5, 2017*. Applications in response to this solicitation must be submitted through the Online Tobacco Information System (OTIS). Applicants will be instructed on the OTIS process during the Online Information Webinar and in the solicitation. The solicitation will include instructions on how create an OTIS "user account".
Online Information Webinar:	May 10, 2017* 10 a.m. – noon Pacific Time*. Webinar access and log-on information will be posted in the solicitation at https://tcfor.catcp.org/ prior to the meeting date.
Contact	CDPH, CTCP at (916) 449-5500 or via email at CTCPInbox@cdph.ca.gov.

***Dates and times are tentative**