Daniel P. Perales, DrPH, MPH and Denise Cintron Perales, MS
Combined Curriculum Vitae

Daniel Perales Education:

Institution and Location	Field of Study	Degree
University of Texas at Houston School of Public Health	Public Health,	DrPH
University of Texas at Houston School of Public Health	Public Health,	MPH
University of California, Berkeley	Political Science	AB
U.S. Army, Brooke Army Medical Center, Ft. Sam Houston, San Antonio, TX	Army Medic and Advanced Clinical Lab Sciences	

Academic Positions Held:

June 2014 - present: Emeritus Professor of Public Health. San Jose State University, San Jose, California. Department of Health Science and Recreation.

Jan. 1990- June 2014: Professor of Public Health. San Jose State University, San Jose, California. Tenured full professor in the Department of Health Science. Primary courses taught: Health Program Planning and Evaluation, Social Marketing, and Epidemiology courses in the Health Science undergraduate program and the Master of Public Health in Community Health Education Program. Director MPH Distance Education Program.

Oct. 1983 - Dec. 1989: The University of Texas Health Science Center at Houston (UTHSC-H);

- Research Associate. Center for Health Policy Studies.
- Injury Control Program Manager: Center for Health Promotion Research and Development.
- Senior Research Associate. UTHSC Strategic Planning Office
- UTHSC Coordinator Valley/Border Health Services Delivery Project.

Denise Cintron Perales Education and Experience:

Institution and Location	Field of Study	Degree
University of San Francisco	Organization Development	MS
Florida State University	Social Work	BS

1997 to Present Evaluation Consultant, Perales & Associates Evaluation Services
Responsibilities: Providing comprehensive program evaluation services to public and non-profit agencies, including crafting the evaluation design, development of an evaluation scope of work, selecting indicators for program monitoring and evaluation, instrument development, creating data entry screens, entering survey data, data analysis, interpretation of data, and production of summary reports and comprehensive case studies. Additional responsibilities include providing strategic planning facilitation, evaluation trainings, on-site technical assistance, and professional presentations.

1990- 1997 Executive Director, Lions Center for the Blind, Pittsburg, California
Responsibilities: Managed and directed a non-profit organization providing services to blind and visually impaired adults. Hired and training personnel, supervised and evaluated staff, conducted grant writing and fundraising, special event coordination, desk-top publishing of brochures and newsletters, presentations to funding agencies including city and county government, program budgeting and accounting, program planning and evaluation, organization strategic planning.

1980 - 1990 Director, Orbis International, Houston, Texas
Responsibilities: Directed, planned, organized and coordinated a branch office of an international program to fight world blindness. Hired, trained and evaluated personnel, produced monthly and annual financial reports for branch office, responsible for the acquisition of medical equipment and supplies, procured over $6 million in

gifts-in-kind, supervised the receiving and shipping of supplies internationally to the Orbis airplane/operating room.

TOBACCCO CONTROL EVALUATION RESEARCH and CONSULTATIONS

Evaluator ***Calaveras County Public Health Department, Tobacco Control Program, San Andreas, CA.***
Providing tobacco control program evaluation to Calaveras County Tobacco Control program, funded by the California Tobacco Control Program (project period, July 2004 – Present).

Evaluator ***San Joaquin County Public Health Department, Tobacco Control Program, Stockton, CA.***
Providing tobacco control program evaluation to San Joaquin County Tobacco Control program, funded by the California Tobacco Control Program (project period, January 1999 – Present).

Evaluator ***Breathe California of the Bay Area,*** *(formerly American Lung Association of Santa Clara & San Benito Counties)****, San Jose, CA.***
Providing tobacco control program evaluation for a program funded by the California Tobacco Control Program (project period, July 2004 – Present).

COMPLETED TOBACCO CONTROL EVALUATION RESEARCH and CONSULTATIONS

Evaluator ***Doctors Center Medical Foundation, Modesto, CA.***
Providing tobacco control program evaluation for a program funded by the California Department of Health Services Tobacco Control Section (project period, July 2005 – April 2013).

Evaluator: The Public Health Institute, "Buck Tobacco" Project.
Providing evaluation consultation to the Public Health Institute. This evaluation consists of a case study of five local programs in California who have been funded to eliminate tobacco sponsorship of rodeos and related events, such as rodeo-themed "bar nights." The utilize social marketing and policy advocacy activities to achieve their goals. (May 2003 – June 2009).

Evaluator ***San Benito Counties Public Health Department, Tobacco Control Program, Hollister, CA.***
Providing tobacco control program evaluation to San Benito County Tobacco Control program (project period, March 1999 - June 2007).

Evaluator ***Stanislaus County Public Health Department, Tobacco Control Program, Modesto, CA.***
Providing tobacco control program evaluation to Tobacco Control program, funded by the California Department of Health Services Tobacco Control Section (project period, November 2003 - June 2007).

Evaluator ***Yolo County Public Health Department, Woodland, CA.***
Provided consultation on the evaluation of Master Settlement Agreement (MSA) funded tobacco control project that provides smoking cessation services to the community. In addition, the evaluation assessed the Project's social marketing campaign designed to increase awareness in youth and college students about tobacco industry influences. (Project period, November 2003 - June 2006).

Evaluator ***American Lung Association (ALA) of Santa Clara and San Benito Counties, San Jose, CA.***
This consultation consisted of two projects. First is the assessment of a collaborative smoking prevention program coordinated by the ALA, in partnership with Santa Clara County African American community groups and churches, funded by the California Department of Health Services Tobacco Control Section. (project period, March 1997 - June 2005).

Evaluator ***Gold Country Tobacco Control Coalition, Sacramento, CA.***
Provided tobacco control program evaluation to Gold Country Tobacco Control Coalition, a 13-county regional project funded by the California Department of Health Services Tobacco Control Section until June 2002. (project period, June 1995 - June 2002).

Evaluator ***Central Coast Tobacco Free Regional Project, Prunedale, CA.***
Provided tobacco control program evaluation to Central Coast Tobacco Free Regional Project, a 3-county regional project funded by the California Department of Health Services Tobacco Control Section until June 2002. (project period, August 1997 - June 2002).

Evaluator ***Youth Media Network, Prunedale, CA.***
Provided tobacco control program evaluation to the Youth Media Network, a web-based tobacco control youth advocacy program funded by the California Department of Health Services Tobacco Control Section until June 2001. (project period, May 1998 - June 2001).

Evaluator ***California Youth Advocacy Network (CYAN), Sacramento, CA.***
Provided tobacco control program evaluation to CYAN, a statewide program, funded by the California Department of Health Services Tobacco Control Section, designed to provide technical assistance to youth advocacy and college advocacy projects dedicated to reducing tobacco use in their communities. (Project period, March 1997 - June 2005).

Evaluator ***Monterey County Public Health Department, Tobacco Control Program, Monterey, CA.***
Provided tobacco control program evaluation to Monterey County Tobacco Control program (project period, June 1998 - July 2000).

Tobacco Control Evaluation Workshop Facilitator ***California Department of Health Services Tobacco Control Section, Sacramento, CA.***
Developed and co-facilitated three evaluation workshops for new and continuing grantees of state tobacco control funds. Workshops were held in northern and southern and included a basic overview of program evaluation and group consultation on methods for evaluating tobacco control programs. (October 1996, December 1996, May 1997)

NUTRION EDUCATION EVALUATION RESEARCH and CONSULTATIONS

Evaluator: Catholic Charities of California
This is an evaluation of nutrition education conducted by 10 Catholic Charities of California Local Implementing Agencies through USDA SNAP-Ed funds awarded to CCC by the California Department of Social Services (January 2013 – present).

Evaluator: Leah's Pantry and EatFresh.Org
Evaluation instrument consultant to the Food Smarts nutrition education program and the online EatFresh,org mini-course nutrition education modules (August 2015 - present).

COMPLETED NUTRITION EDUCATION EVALUATION RESEARCH and CONSULTATIONS

Evaluator: California Association of Food Banks and the *Network for a Healthy California* – USDA Specialty Crop Grant – Produce Education Project
This is a multi-year evaluation of the California Association's Specialty Crop grant. The objective of this study is to evaluate the impact of brief nutrition education interventions with food bank clients participating in California food pantry produce distributions. The evaluation utilizes a quasi-experimental case control design with five to seven intervention and five to seven comparison sites annually. Approximately 1,500 interviews

will be conducted with intervention group participants and a similar amount with control group individuals. The evaluation will measure change factors such as attitudes, beliefs, self-efficacy, recipe use, information sharing, specialty crop consumption and purchasing behaviors, and use of Electronic Benefit Transfer (EBT) cards to purchase eligible specialty crops (fruits and vegetables).
(March 2014-June 2016).

Evaluator: California Department of Health Services, California Nutrition Network-Food Security Projects and Local Food Nutrition Education projects.
Since 1999, providing evaluation technical assistance for the participatory evaluation and evaluation technical assistance of 60 nutrition education projects that have been funded by the California Nutrition Network to improve food access and provide nutrition education for healthy eating. The consultations include coaching projects on how to: decide what should be monitored and evaluated, select indicators for program monitoring and evaluation, organize the collection of information, analyze and interpret evaluation data; and how to using the evaluation information to make decisions for program improvement and future funding. (January 1999-September 2014)

Evaluator: California Healthy Kids Resource Center, Oakland CA.
Conducted a study to assess collaboration training and resource needs of California Local Health Departments and Local Education Agencies for implementing the California Nutrition Education and Obesity Prevention Program. (February 2013 – September 2013).

Evaluator: California Association of Food Banks and the *Network for a Healthy California* – Nutrition Education and Produce Distribution Toolbox: Further Development and Evaluation Project
The objective of this study was to evaluate the impact of brief nutrition education interventions with food bank clients participating in produce distributions at 12 California food bank locations. A quasi-experimental design (no random assignment), with six control group sites and six intervention group sites was used for this study. The evaluation results showed that food bank clients' awareness of MyPlate, recall and use of MyPlate nutrition messages, use of distributed recipes and consumption of produce introduced during the intervention, and self-efficacy/confidence in preparing produce received from the food bank. (January-September 2012).

Evaluator: California Association of Food Banks and the *Network for a Healthy California* – Nutrition Education and Produce Distribution Toolbox Evaluation Project
This evaluation consisted of the development of a draft Nutrition Education and Produce Distribution Toolbox, testing the Toolbox contents, analyzing and summarizing the results of the draft materials testing. (July 2012 – September 2012)

Evaluator: Santa Cruz County Nutrition Education Local Incentive Awardee
Providing comprehensive evaluation consultations including development of an evaluation scope of work, instrument development, supervision of an evaluation assistant, data entry, data analysis and report writing for this county-wide nutrition education project (October 2003 – September 2005)

TOBACCO CONTROL RELATED PUBLICATIONS and EVALUATION REPORTS

1. Perales, D.P., Perales, D.C., Dodge, A.C., and Graff, S. (August 2004). Rodeo Tip Sheets: A Comprehensive Guide for Anti-Tobacco Advocates, written for the Buck Tobacco Sponsorship Project, a program of the Public Health Trust, Public Health Institute, and the Tobacco Technical Assistance Consortium.
2. Perales, D.P., Perales, D.C. Mahannah, N. and Reynolds, E. (April 2002). Gold Milestones Coalition Building & Maintenance: Effective Tools for Change. A 10-year retrospective of the **Gold Country** regional

project funded by the California Department of Health's Tobacco Control Section, and the effectiveness of its coalition.

3. Perales, D.C., & Perales, D.P (2013). Decreasing Tobacco Influence in Movies. An evaluation report submitted to San Joaquin County Public Health Services Department and the California Department of Public Health Tobacco Control Program.
4. Perales, D.C., & Perales, D.P (2013). Prohibiting Tobacco Sales in San Joaquin County Pharmacies. An evaluation report submitted to San Joaquin County Public Health Services Department and the California Department of Public Health Tobacco Control Program.
5. Perales, D.C., & Perales, D.P (2013). Reducing Tobacco Litter in Three Calaveras County Private Parks. An evaluation report submitted to the Calaveras County Tobacco Prevention Program and the California Department of Public Health Tobacco Control Program.
6. Perales, D.C., & Perales, D.P (2013). Smoke-free Outdoor Dining Policy Adoption in Murphys, California. An evaluation report submitted to the Calaveras County Tobacco Prevention Program and the California Department of Public Health Tobacco Control Program.
7. Perales, D.C., & Perales, D.P (2013). Smoke-Free Movies Resolutions in Santa Clara County - *July 2010- June 2013.* An evaluation report submitted to Breathe California of the Bay Area and the California Department of Public Health Tobacco Control Program.
8. Perales, D.C., & Perales, D.P (2013) *Smoke-Free Outdoor Dining Policy Adoption in Santa Clara County– July 2010- June 2013.* An evaluation report submitted to Breathe California of the Bay Area and the California Department of Public Health Tobacco Control Program.
9. Perales, D.C., & Perales, D.P (2013) *Smoke-Free Housing Policy Adoption in Santa Clara and San Benito Counties – 2010-2013.* An evaluation report submitted to Breathe California of the Bay Area and the California Department of Public Health Tobacco Control Program.
10. Perales, D.P., Perales, D.C. & Wong, A.S. (2010). *Advocating for Tobacco Retail Licensing Policy Adoption in the City of Angels Camp.* A report submitted to the Calaveras County Tobacco Prevention Program.
11. Perales, D.P., Perales, D.C. & Wong, A.S. (2010). *Smoke-free Policy Adoption in three Calaveras County Private Parks.* A report submitted to the Calaveras County Tobacco Prevention Program.
12. Perales, D.P., Perales, D.C. & Wong, A.S. (2010). *Countering Pro-Tobacco Sponsorship and Tobacco Use.* A report submitted to the Buck Tobacco Sponsorship Project.
13. Perales, D.P., Perales, D.C. & Wong, A.S. (2010). *Reducing Secondhand Smoke Exposure in City and County Parks in Santa Clara and San Benito Counties.* A report submitted to Breathe California of the Bay Area.
14. Perales, D.P., Perales, D.C. & Wong, A.S. (2010). *Smoke-free Housing Policy Adoption in Stanislaus County.* A report submitted to Doctors Medical Center Foundation
15. Perales, D.P., Perales, D.C. & Wong, A.S. (2010). *Smoke-free Housing Policy Adoption in San Joaquin County.* A report submitted to the San Joaquin County.
16. Perales, D.P., Perales, D. C. & Wong, A.S. (2010). *Compliance with the California Smoke Free Playground Law in a Sample of San Joaquin County Parks 2007-10.* A report submitted to San Joaquin County.
17. Perales, D.P., & Perales, D.C (2007). *A comparison of attempted tobacco sales rates to minors in Calaveras County.* A report submitted to the Calaveras County Public Health Department.
18. Perales, D.P., & Perales, D.C (2007). *Addressing tobacco use at high school football games in Calaveras County.* A report submitted to the Calaveras County Public Health Department.
19. Perales, D.P., & Perales, D.C (2007). *Indoor tobacco signage reduction in Calaveras County.* A report submitted to the Calaveras County Public Health Department.

20. Perales, D.P., & Perales, D.C (2007). *Tobacco cessation findings in Calaveras County.* A report submitted to the Calaveras County Public Health Department.
21. Perales, D.P., & Perales, D.C (2007). *Compliance with the California smoke free playground law in a sample of San Joaquin County Parks.* A report submitted to San Joaquin County Public Health Services.
22. Perales, D.P., & Perales, D.C (2007). *A comparison of exterior store tobacco-related signage rates in San Joaquin County.* A report submitted to San Joaquin County Public Health Services.
23. Perales, D.P., & Perales, D.C (2007). *A comparison of attempted tobacco sales rates to minors in San Joaquin County.* A report submitted to San Joaquin County Public Health Services.
24. Perales, D.P., & Perales, D.C (2007). *Increasing the availability of culturally appropriate cessation services in San Joaquin County.* A report submitted to San Joaquin County Public Health Services.
25. Perales, D.P., & Perales, D.C (2007). *Evaluation of the 2004-2007 Stanislaus County Tobacco Education Program's tobacco retail licensing effort.* A report submitted to the Stanislaus County Health Services Agency.
26. Perales, D.P., & Perales, D.C (2007). *Increasing the availability of cessation services in Stanislaus County.* A report submitted to the Stanislaus County Health Services Agency.
27. Perales, D.P., & Perales, D.C (2007). *Creating a smoke-free baseball park policy in Stanislaus County.* A report submitted to the Stanislaus County Health Services Agency.
28. Perales, D.P., & Perales, D.C (2007). *Organizing anti-tobacco youth advocacy coalitions in Stanislaus County.* A report submitted to the Stanislaus County Health Services Agency.
29. Perales, D.P., & Perales, D.C (2007*). An evaluation of the tobacco retail licensing effort of the 2004-2007 San Benito County Tobacco Education Program.* A report submitted to the San Benito County Health Department.
30. Perales, D.P., & Perales, D.C (2007). *Smoke-free bars final evaluation report*. A report submitted to the San Benito County Health Department.
31. Perales, D.P., & Perales, D.C (2007). *Smoke-free housing policy adoption in two migrant farm worker camps in San Benito County.* A report submitted to the San Benito County Health Department.
32. Perales, D.P., & Perales, D.C (2007). *Compliance with California's AB 846 Public Building 20 ft Smoking Ban in San Benito County.* A report submitted to the San Benito County Health Department.
33. Perales, D.P., & Perales, D.C. (September 2005) *Evaluation Report of the Yolo County Tobacco Education Program*: June 2004 – June 2005. A report submitted to the Yolo County Public Health Department.
34. Perales, D.P., Spring, R., & Perales, D.C. (June 2005). *Evaluation Report of the Tobacco-Free Events Buck Tobacco Project:* A three-Year Case Study. Presented to the Public Health Institute.
35. Perales, D.P. Perales, D.C. (August 2004). *Case Study of the Effectiveness of the Yolo County Health Services Agency, Tobacco Control Program's Pilot Project,* a report submitted to the Yolo County Board of Supervisors, study period July 1, 2003 through June 30, 2004.
36. Perales, D.P., Sidener, M, and Acha, D.. (July 2004). *San Jose Tobacco Free Collaborative: Creating a Plan for a Tobacco-free San Jose,* submitted to the American Lung Association of Santa Clara & San Benito Counties, study period July 1, 2003 through June 30, 2004
37. Perales, D.P. and Perales, D.C. (June 2004*). Evaluation Report of the Tobacco Control Program of Stanislaus County*, includes the following case studies: A Study of the Tobacco Education Program's Efforts to Address the Sales of Tobacco to Minors through the Adoption of Retail Licensing among Tobacco Retailers, An Assessment of the Success of the Linguistically appropriate Smoking Cessation Program, and

An Analysis of compliance with the California Smoke-free Workplace Law (AB-13) in Stanislaus County, study period July 1, 2001 through June 30, 2004.

38. Perales, D.P. and Perales, D.C. (June 2004). *Evaluation Report of the San Benito County Public Health Department's Tobacco Control Program*: Including the following case studies: An Analysis of Compliance Rates with the Smoke-free Parks Law AB 188, the Effectiveness of the Campaign to Remove Tobacco Advertising on Storefronts, Assessment of the Compliance Rates in San Benito County with the California Smoke-free Workplace Law (AB-13), and the Success of the Teen Smoking Cessation Program, study period July 1, 2001 through June 30, 2004.

39. Perales, D.P. and Perales, D.C. (June 2004). *Evaluation Report of the San Joaquin County Public Health Department's Smoking and Tobacco Outreach Program (STOPP)*, includes the following case studies: A Comparative Study of the Tobacco Education Program's Efforts to Reduce the Number of Outdoor Tobacco Ads Posted on Retail Stores, Compliance with the California Smoke-free Workplace Law (AB-13), An Analysis of the Program's Coalition Functioning, A Report on the STOPP Program's Efforts to Establish No-Smoking Policies in Two Multi-Ethnic Communities, study period July 1, 2001 through June 30, 2004.

40. Perales, D.P. (July 2003). *Mind the Gap Case Study of the College Advocacy Project* of the American Lung Association of Santa Clara-San Benito Counties, study period July 1, 2002 to June 30, 2003.

41. Perales, D.P. and Perales, D.C. (June 2003*). Evaluation Report of the American Lung Association of Santa Clara & San Benito Counties:* A Case Study of the Anti-Tobacco Activities among the African-American Community of Santa Clara County, California.

42. Perales, D.P. and Perales, D.C. (June 2003). *Evaluation Report of the California Youth Advocacy Network*, includes the following case studies: The Effectiveness of the CYAN Statewide Youth Advocacy Campaigns, An Assessment of the Success of CYAN's Training and Technical Assistance Program, An Analysis of CYAN's Specialty Workshops and Trainings, and A Study of CYAN'S College Advocacy Capacity Building Efforts, study period march 1, 1997 through June 30, 2001.

43. Perales, D.P. (July 2002). *Mind the Gap Case Study: Case Study of the College Advocacy Project* of the American Lung Association of Santa Clara-San Benito County, study period July 1, 2000 to June 30, 2002.

44. Perales, D.P. and Perales, D.C. (June 2002). *Evaluation Report of the Central Coast Tobacco-Free Regional Project*, including the following case studies: An Analysis of the Cigar Prevalence Reduction Campaign, Evaluation of the Coalition's Functioning, A Review of the Effectiveness of the Training & Technical Assistance Program, and a Comparative Study of the Youth Access Rates of Tobacco Products in San Benito County, study period July 1, 1999 to June 30, 2002.

45. Perales, D.P. and Perales, D.C. (June 1996 - June 2002). *Annual Evaluation Reports of the Gold Country Tobacco Control Coalition*, a regional project of California Department of Health Services Tobacco Control Section, study period July 1, 1995 through June 30, 2002.

46. Perales, D.P., Perales, D.C. (December 2001). A Case Study of the California State Fair, prepared for the Gold Country Tobacco Prevention Coalition, and submitted to the California Department of Health Tobacco Control Section.

47. Perales, D.P., Perales, D.C. (June 2001). Evaluation Report of the Tobacco Education Program of San Benito County, including case studies of compliance with the California Smoke-free Workplace Law (AB-13), tobacco sales to minors, effectiveness of the social sources media campaign, success of the educational campaign to the dental community, and the effectiveness of the campaign to remove tobacco advertising on billboards in San Benito County, study period July 1, 1998 through June 30, 2001.

48. Perales, D.P. and Perales, D.C. (June 2001). Evaluation Report of the San Joaquin County Public Health Department's Smoking and Tobacco Outreach Program (STOPP), includes the following case studies: An Analysis of the Effectiveness of the STOPP's Program to Decrease Tobacco Sales to Minors, An Assessment of STOPP's Advocacy Campaign to Establish a Self-Service Tobacco Display Ban, A Study of the County's

Compliance Rates with the California Smoke-free Workplace Law (AB-13), A Review of the STOPP Community Education Campaign, and An Appraisal of STOPP'S Efforts to Remove Tobacco-Company Sponsorship of Local Fairs and Events, study period July 1, 1999 through June 30, 2001.

49. Perales, D.P. and Perales, D.C. (June 2001). Evaluation Report of the California Youth Advocacy Network (CYAN) includes the following case studies: An Assessment of the Success of CYAN's Training and Technical Assistance Program, An Analysis of CYAN's Efforts to Promote & Coordinate Statewide Youth Advocacy Activities, and A Study of CYAN'S College-Based Advocacy Coalitions and Activities, study period March 1, 1997 through June 30, 2001.
50. Perales, D.P. and Perales, D.C. (June 2001). Case Study of the Youth Media Network (YMN) includes: An Assessment of the Project Structure, Development of Materials and Curriculum, A Summary of Presentations, Trainings & Workshops, An Overview of the YMN Website, Comprehensive Evaluation Results, Discussion and Recommendations, study period March 1, 1997 through June 30, 2004.
51. Perales, D.P. (July 2000) Case study of tobacco sponsorships in Monterey County. Submitted to the Monterey County Health Department Chronic Disease Prevention Branch and the California Department of Health Services Tobacco Control Section, Sacramento, CA.
52. Perales, D.P., Perales, D.C. (July 2000). Case Study of the "Fair for All", County Fair Campaign, prepared for the Gold Country Tobacco Prevention Coalition, and submitted to the California Department of Health Tobacco Control Section.
53. Perales, D.P. and Perales, D.C. (January 2000). Evaluation Report of the American Lung Association of Santa Clara & San Benito Counties: A Case Study of the Anti-Tobacco Activities among the African-American Community of Santa Clara County, California, study period July 1, 1997 through June 30, 1999.
54. Perales, D.P. (July 1999) Case Study of Environmental Tobacco Smoke, Knowledge, Attitudes and Behaviors of Foster Care Parents in San Joaquin County. [Case Study Report]. Submitted to the San Joaquin County Public Health Services and the California Department of Health Services Tobacco Control Section, Sacramento, CA.
55. Perales, D.P. (July 1999) Case Study of Environmental Tobacco Smoke, Knowledge, Attitudes and Behaviors of Foster Care Parents in the 14 County Gold Country Region. [Case Study Report]. Submitted to the Gold Country Tobacco Control Coalition American Lung Association Sacramento and the California Department of Health Services Tobacco Control Section, Sacramento, CA.

OTHER PUBLICATIONS and EVALUATION REPORTS

Articles in Peer Reviewed Publications

56. Perales, D.P. (2012). S*teps for Strengthening the Health Education Profession*. Health Education & Behavior. Vol. 39 no. 5 511-517.
57. Cohen. L., Perales, D.P., & Steadman, C. (2005). *The O Word: Why the Focus on Obesity is Harmful to Community Health.* Californian Journal of Health Promotion. 3(3), 154-161. Article available at http://www.csuchico.edu/cjhp/3/3/154-161-cohen.pdf
58. Gibson DR, Brand R, Anderson K, Kahn JG, Perales D, Guydish J. (2002) *Two-to six-fold decreased odds of risk behavior associated with use of syringe exchange*. Journal of Acquired Immune Deficiency Syndromes (JAIDS), Oct. 2002, Vol 31, No. 2.
59. Gibson, D.R., Flynn, N.M, Perales, D.P. (2001*) Effectiveness of syringe exchange programs in reducing HIV risk behavior and HIV sero-conversion among injecting drug users*. *AIDS*, Vol. 15, No 11.
60. Perales, D.P., Champlin, J. (Winter 1998) *A model for increasing the use of bicycle helmets*. Tech Transfer. Berkeley, CA: Institute of Transportation Studies, University of California, Berkeley.

61. Israel, B.A., Cummings, K.M, Dignan, M., Heaney, C.A., Perales, D.P., Simons-Morton, B., Zimmerman, M. (1995) *Evaluation of health education programs*: current assessment and future directions. Health Education Quarterly, (22) 3, 364-389.

Book Chapters

62. Perales, D.P., Fourney, A., MkNelly, B., Mamary, E. (April 2010).**Evaluating and improving a health promotion program**. Book chapter in Fertman, D. & Allensworth, D. (Eds) Health Promotion Programs: From Theory To Practice. San Francisco: Jossey-Bass an Imprint of John Wiley & Sons, Inc.

63. Perales, D.P. (2010***). Primary prevention and program evaluation***. 2nd Edition. In L. Cohen, V. Chávez, & S. Chehimi (Eds.), Prevention is primary: Strategies for Community Well-Being. San Francisco: Jossey-Bass.

64. Handel, S.F. and Perales, D.P. (1986). *Injury Prevention: An expose*. Chapter in Miner, M. and Wagner, K.A. (Eds.), *Neurotrauma*. Stoneham, MA: Butterworth Publishers.

Monographs

65. Perales, D.P., & Perales, D.C. (October 2005). A case study of eight food security projects. Prepared for the California Department of Health Services, Cancer Prevention and Nutrition Section, California Nutrition Network for Healthy, Active Families. Publication available at http://www.cdph.ca.gov/programs/cpns/Documents/Network-CMU-CaseStudyPerales-2005.pdf

66. Perales, D.P. Honda-Phillips, M., Vasquez, M. (September 2000) Case Study of the Santa Clara County Adolescent Pregnancy Prevention Network. Year 1: Implementation April 1999 - March 2000 [Case Study Report]. Los Altos, CA: Sociometrics Corporation.

67. Perales, D.P., and Lee, J.B. (October 1999). Maintaining the Vision - Tools for the Trade: Developing and Maintaining Effective Partnerships. [Monograph] Sacramento, CA: California Department of Health Services, Breast Cancer Early Detection Program.

68. David, D., Perales, D.P., & Goette, C. (1995). *Santa Clara County Senior Care Commission Strategic Senior Care Five-Year Plan*. A plan submitted to and approved by the Santa Clara County Board of Supervisors, September 26, 1995.

69. Perales, D.P., & Gentile, F (1995). Violence as a Public Health Problem. In Fenstersheib, M.D. & Wilkinson, S.L. (Eds.), *Through the Ages: Health Status of Santa Clara County*. San Jose, CA: Santa Clara Valley Health and Hospital System, Public Health Department, Division of Disease Control and Prevention.

70. Perales, D.P. (1992). Violent and Abusive Behavior. In Montes, H. and Margolis, L. (Eds.), *Latino Task Force Report on the Year 2000 Health Promotion Objectives and Recommendations for California* (California Department of Health Services publication, pp. 35-37). Sacramento, CA: California Department of Health Services Division of Health Promotion.

71. Perales, D.P. (1992). Unintentional Injuries. In Montes, H. and Margolis, L. (Eds.), *Latino Task Force Report on the Year 2000 Health Promotion Objectives and Recommendations for California (*California Department of Health Services publication, pp. 45-48). Sacramento, CA: California Department of Health Services Health Promotion Section.

72. Perales, D.P. "Homicide Among Hispanics: The Houston Experience" chapter in the proceedings of the first national Conference on Homicide and Violence in Hispanic Communities, held at UCLA, September 1987 and sponsored by the USDHHS Office of Minority Health.

OTHER EVALUATION REPORTS submitted to national, state, county, and local agencies

73. Perales, D.P., Perales, D.C., and Fourney, A. (September 2013). Phase II: Fostering collaboration: Recommendations, steps, tools, and resources to promote collaboration between Local health departments and local lead agencies. An evaluation report prepared for the California Healthy Kids Resource Center and the California Department of Public Health Network for a Healthy California.
74. Perales, D.P., Perales, D.C., and Fourney, A. (February 2013). Phase I: A Needs Assessment of Strategic Collaboration Training and Resource Needs of California Local Health Departments and Local Education Agencies. An evaluation report prepared for the California Healthy Kids Resource Center and the California Department of Public Health Network for a Healthy California.
75. Perales, D.P., Perales, D.C., MkNelly, B., & Danielewicz, D. (2012). *Assessing the Impact of Nutrition Education at Produce Distributions.* A report submitted to California Association of Food Banks and the California Department of Public Health, *Network for a Healthy California*.
76. Perales, D.P., Perales, D.C., & Hergert, C.M., (2011). *California Association of Food Bank's Nutrition Education and Produce Distribution Toolbox Evaluation Project.* A report submitted to the California Association of Food Banks and the California Department of Public Health, *Network for a Healthy California*.
77. Perales, D.P. & Perales, D.C., (2011)**.** *San Joaquin County Obesity and Chronic Disease Prevention Task Force* 5-*Year Strategic Plan.* A strategic plan and action plan report submitted to the San Joaquin County Obesity and Chronic Disease Prevention Task Force and the San Joaquin County Public Health Services Dept.
78. Perales, D.P., & Perales, D.C. (2011) *Community Empowerment in Your Neighborhood: Successes and Challenges in Providing Nutrition Education in Non-traditional Settings.* A case study report submitted to the California Department of Public Health, Cancer Prevention and Nutrition Section, *Network for a Healthy California*, Local Food and Nutrition Education Channel.
79. Perales, D.P., & Perales, D.C. (2006). *Evaluation of technical assistance provided by the Community Food Security Coalition's Community Food Assessment Program*. Report presented to the California Department of Health Services Nutrition Network Local Food and Nutrition Education Channel.
80. Perales, D.P., & Perales, D.C. (2006). *Assessment of the effect of USDA Guidelines changes on the nutrition education activities of California Local Food and Nutrition Education Projects.* Report presented to the California Department of Health Services Nutrition Network Local Food and Nutrition Education Channel.
81. Perales, D.P., Freiwald, K., & Perales, D.C. (September 2005). *Final Evaluation Report of the Santa Cruz County Ready…Set…Grow! Nutrition Program.* A report submitted to the Santa Cruz County Public Health Department.
82. Perales, D.P. and Morris, M. (August 2004). *Evaluation Report of the Silicon Valley Toxics Coalition Health and Environmental Justice Project: 1999-2004*. A report submitted to the National Institute of Environmental Health Sciences in behalf of the Silicon Valley Toxics Coalition under NIEHS contract # 1R25-ES00973-01.
83. Perales, D.P. and Morris, M. (February 2003). *Evaluation Report of the Silicon Valley Toxics Coalition Health and Environmental Justice Projec*t: 1999-2004. A report submitted to the National Institute of Environmental Health Sciences in behalf of the Silicon Valley Toxics Coalition under NIEHS contract # 1R25-ES00973-01.
84. Perales, D.P. (February 2003). Dialogue *Training Evaluation Report: Case Study of the Effectiveness of the Dialogue in Community Health Programs*, FY 2001 - 2002.

85. Perales, D.P. and Perales, D.C. (October 2002). *A Case Study of Four Food Security Demonstration Projects of the California Department of Health Service*s, California Nutrition Network, study period October 1, 1999 through September 30, 2002
86. Perales, D.P. (February 2002). *Dialogue Training Evaluation Report:* Case Study of the Effectiveness of the Dialogue in Community Health Program, FY 2000 - 2001.
87. Perales, D.P. and Perales, D.C. (February 2002). *Summary Evaluation Report of Twelve Food Security Projects*, submitted to the California Department of Health Services, California Nutrition Network, study period October 1, 2000 through September 30, 2001.
88. Perales, D.P. and Perales, D.C. (March 2001) Case Study of the Santa Clara County Adolescent Pregnancy Prevention Network. Year 2: Implementation April 2000 - March 2001 [Case Study Report]. Los Altos, CA: Sociometrics Corporation.
89. Perales, D.P. Honda-Phillips, M., Vasquez, M. (March 2000) Case Study of the Santa Clara County Adolescent Pregnancy Prevention Network. Phase I: APPN Implementation to the Beginning of Funding from the David and Lucille Packard Foundation [Case Study Report]. Los Altos, CA: Sociometrics Corporation.
90. Perales, D.P. and Perales, D.C. (February 2000). Summary Evaluation Report of Four Food Security Pilot Projects, submitted to the California Department of Health Services, California Nutrition Network, study period January 1999 through September 1999.
91. Perales, D.P. (1992) "Community Partnership of Santa Clara County: Demographic and Social Profile", a technical report submitted to the Community Partnership of Santa Clara County. This report was a chapter in a final evaluation report submitted to the Community Partnership in January 1993, by an SJSU evaluation team consisting of Kathleen Roe and Sam Radelfinger. The report was reviewed by the evaluation team.

PROFESSIONAL PRESENTATIONS (Peer reviewed invited oral and poster presentations)

1. Markworth, A., Silldorff, J., Perales, DP, Franey, E, Perales, DC. Implementing an innovative, micro-learning online nutrition education class for low digital literacy populations: Findings from year 1 and implications for future http://EatFresh.org Mini Courses". APHA 2016 Annual Meeting & Expo (Oct. 29 - Nov. 2, 2016).
2. Markworth, A., Silldorff, J., Perales, DP, Franey, E, Perales, DC. Low Literacy Learning - Nutrition Education in the Online Environment. APHA 2016 Annual Meeting & Expo (Oct. 29 - Nov. 2, 2016).
3. Perales, D.P., Culturally tailoring nutrition education interventions to Catholic Charites of California SNAP-Ed Latino participants: APHA 2016 Annual Meeting & Expo (Oct. 29 - Nov. 2, 2016).
4. Perales, D.P., Rinck, R, Roe, K.T. Academic distance learning technology and the human interface: 2014 update: What works and doesn't work in a Health Education Distance Program. A round-table presentation at the 142nd annual Meeting of the American Public Health Association, New Orleans, LA. November 18, 2014.
5. Perales, D.P, & Perales, D.C. Evaluation results of culturally tailored nutrition education to Latinos in food bank food distribution lines. A poster presented at the 142nd annual Meeting of the American Public Health Association, New Orleans, LA. November 19, 2014.
6. Perales, D.P., Perales, D.C., & McKnelly, B. Delivering effective nutrition education in a Santa Clara County food bank's food distribution lines – lessons learned. A poster presented at the 141st annual Meeting of the American Public Health Association, Boston, MA. November 5, 2013.
7. Vanessa, A. & Perales, D.P. Effect of Zumba: The psychosocial implications of a culturally tailored physical activity on Latina women's self-esteem. A poster presented at the 141st annual Meeting of the American Public Health Association, Boston, MA. November 5, 2013.

8. Perales, D.P, Perales, D.C., MkNelly, B., Leader, J., Gaspar. M. Nutrition Education Evaluation Strategies. Presented at California Association of Food Banks 2013 conference, Ending Hunger in California: many voices, one vision, Sacramento, California, April 23, 2013.
9. Perales, D.P., Rinck, R, & Strona, F. Creating Dialogues Towards Inclusive Reflection in Academic and Health Education Settings. Presented at the 63rd Annual Meeting of the Society for Public Health Education, San Francisco, CA. October 26, 2012.
10. Perales, D.P. & Mamary, E. Evaluation. Workshop presented at the 63rd Annual Meeting of the Society for Public Health Education, San Francisco, CA. October 25, 2012.
11. Perales, D.P. Youth Empowered Nutrition Education in a San Francisco High School. Poster presented at the 139th annual Meeting of the American Public Health Association, Washington, D.C. Oct 31, 2011.
12. Perales, D.P. SOPHE President's Keynote Address: Strengthening the Health Education Profession: Reflections on SOPHE then, now, and the future. Presented at the 62nd Annual Meeting of the Society for Public Health Education, Alexandria, VA, Oct 28, 2011.
13. Strona, F., Rinck, R., & Perales, D.P. 2011 SOPHE LGBT Initiative: Recommendations to SOPHE for increasing inclusiveness of LGBT Community. Presented at the 62nd Annual Meeting of the Society for Public Health Education, Alexandria, VA, Oct 28, 2011.
14. Perales, D.P., Strona, F., & Rinck, R. SOPHE LGBT Initiative Update. Presented at the Mid-Year Meeting of the Society for Public Health Education, Albuquerque, NM April 2, 2011.
15. Perales, D.P., Burgos, A., Burata, L., Contreras, R., Chung, R., Labrie, R. How students in a community health social marketing course can assist communities to create change. Presented at the 61st Annual Meeting of the Society for Public Health Education, Denver, CO, Nov 5, 2010.
16. Perales, D.P., Strona, F., & Rinck, R. Adapting distance learning technology: Lessons learned in the third year of a university's public health education distance program. Presented at the 61st Annual Meeting of the Society for Public Health Education, Denver, CO, Nov 5, 2010.
17. Perales, D.P., Reducing risk for neural tube defect among immigrant Latino Women in Northern California. Latino Caucus roundtable presentation during the annual Meeting of the American Public Health Association, Philadelphia, PA, Nov. 11 2009.
18. Strona, F & Perales, D.P., Using real-time technology to enhance online health education instruction in an MPH distance learning program. Presented at the 137th annual Meeting of the American Public Health Association, Philadelphia, PA, Nov. 9, 2009.
19. Perales, D.P., Developing an effective MPH health education distance learning program: Bumps, bruises, and lessons learned from two MPH distance cohorts. Presented at the 137th annual Meeting of the American Public Health Association, Philadelphia, PA, Nov. 9, 2009.
20. Perales, D.P. & Strona, F., Overview of the SJSU MPH Program Distance Education MPH in Community Health Education. Invited presentation for a special session hosted by the Council on Education for Public Health. Philadelphia, PA, Nov. 8, 2009.
21. Perales, D.P., Policy Advocacy to create a smoke-free minor league baseball park in California. Presented at the 60th Annual Meeting of the Society for Public Health Education, Philadelphia, PA Nov 6, 2009.
22. Perales, D.P., Perales, D.C., Waterson, B., Diaz, S. Community Empowerment in Your Neighborhood: Successes and Challenges in providing Nutrition Education in Non-traditional settings. Presented at the 11th *Network for a Healthy California* Conference, Sacramento, CA, March 5, 2009.
23. Perales, D.P., Mamary, E, Roe, Kathleen, & Strona, F. Developing an MPH Health Education distance learning program: Expanding the borders of access to public health graduate education. Presented at the 136th annual Meeting of the American Public Health Association, Washington, DC. Oct 27, 2008.

24. Perales, D.P. **Policy advocacy to eliminate smokeless tobacco sponsorship in five California rodeos:** Results from a 3-year study. Poster presented at the 136th annual Meeting of the American Public Health Association, Washington, DC. Oct 28, 2008.

25. Perales, D.P. Mamary, E, Roe, Kathleen, & Strona, F. Four Key Components For Conducting Distance Learning: Using Online Technology For A New Level of Health Education. Presented at the 59th Annual Meeting of the Society for Public Health Education, San Diego, CA, Oct 24, 2008.

26. Perales, D.P. & Perales, D.C. Assessment of the effect of USDA Guidelines changes on the nutrition education activities of California Local Food and Nutrition Education Projects (LFNEP). Presented at the August 2006 annual meeting of the California Department of Health Services Nutrition Network Local Food and Nutrition Education Channel. (August 9, 2006)

27. Perales, D.P. & Hughes, J. Preconception care to reduce birth defects among immigrant Latino women in Northern California. Selected for Poster presentation during the 133rd Annual Meeting in New Orleans, LA (Nov, 6, 2005 -- cancelled due to hurricane Katrina).

28. **Perales, D.P., Perales, D.C., & Craig-Dodge, A. "Evaluation of the Buck Tobacco Sponsorship Project: Policy advocacy campaigns to eliminate smokeless tobacco sponsorship in five California rodeos" Selected for Poster presentation during the 133rd Annual Meeting in New Orleans, LA (Nov, 6, 2005 -- cancelled due to hurricane Katrina).**

29. Perales, D.P., Morris, M. Paper presented at the 132nd annual Meeting and Exposition of the American Public Health Association, Washington, DC. (November 9, 2004). Environmental justice efforts in a Silicon Valley

30. **Perales, D.P., Perales, D.C., & Craig-Dodge, A. The Buck Tobacco Sponsorship Project: Advocacy to eliminate smokeless tobacco sponsorship in five California rodeos. Presentation at the 55th Annual Meeting of the Society for Public Health Education, Washington, (November 5, 2004).**

31. Perales, D.P., “A review of eight California food security projects”. at the Nutrition Network Community Food Security Grantee Training Workshop, California Department of Health Services, Cancer Detection and Nutrition Section, California Nutrition Network, August 5, 2004.

32. Perales, D.P., Buck, F., & Stephenson, R. Promoting food security and nutrition education in California urban and rural settings: A case study of two projects. (November 9, 2004). Poster session presented at the 132nd annual Meeting and Exposition of the American Public Health Association, Washington, DC.

33. Perales, D.P., " People Power versus the Power Plants: Environmental justice efforts in Silicon Valley during the California 'energy crisis', poster session at the 131st Annual Meeting of the American Public Health Association, San Francisco, CA, November 17, 2003.

34. Perales, D.P., "Environmental justice efforts in Silicon Valley: The 4-Year experience of the Silicon Valley Toxics Coalition's Health and Environmental Justice Project in California, at the 54th Annual Meeting of the Society for Public Health Education, San Francisco, CA, November 15, 2003.

35. **Perales, D.P., "Tobacco Control Policy Advocacy in Six California Colleges". At the 53rd Annual Meeting of the Society for Public Health Education, Philadelphia, PA, Nov. 9, 2002.**

36. **Perales, D.P., "Policy advocacy to reduce tobacco industry sponsorship and environmental tobacco smoke in California State and County Fairs", at the Mid-Year Meeting of the Society for Public Health Education, Cincinnati, Ohio, May 4, 2002.**

37. **Perales, D.P., "Policy advocacy to reduce tobacco industry sponsorship and environmental tobacco smoke in Monterey County, California", at the 51st Annual Meeting of the Society for Public Health Education, Atlanta, GA., October 20, 2001.**

38. Perales, D.P., “Evaluating your Food Security Project” at the Nutrition Network Community Food Security Grantee Training Workshop, California Department of Health Services, Cancer Detection and Nutrition Section, California Nutrition Network, March 9, 2001.

39. **Reynolds, E. & Perales, D.P., "Coalition building and maintenance: an effective tool for change -Gold Milestones". Poster session, presented at the annual Project Directors meeting of the California Department of Health Services Tobacco Control Section, Lake Tahoe, CA, November 2001.**

40. Perales, D.P., "A community wide approach to pregnancy prevention in a Latino community", poster session, at the 129th Annual Meeting of the American Public Health Association, Atlanta, GA., October 22, 2001.

41. **Weich Reusche, K., Perales, D.P. "Tobacco, the internet and college/youth advocacy", presented by first author at the 128th Annual Meeting of the American Public Health Association, Washington, D.C., November 13, 2000.**

42. Perales, D.P. “Evaluation of Social Marketing Campaigns” at the “Best Practices in Nutrition Conference, California Department of Health Services, Cancer Detection and Nutrition Section California Nutrition Network Food Security Projects, August 3, 2000.

43. Perales, D.P. "Implementing the Membership Retention and Organizational Competency Principals of Partnership Maintenance" to the Southern California Breast Cancer Early Detection Partnerships, members of the California Department of Health Services, Breast Cancer Early Detection Program, Los Angeles, CA. May 4, 2000.

44. Perales, D.P., "Implementing the Membership Retention and Organizational Competency Principals of Partnership Maintenance" to the Southern California Breast Cancer Early Detection Partnerships, members of the California Department of Health Services, Breast Cancer Early Detection Program, Los Angeles, CA. May 4, 2000.

45. Soberanes, E., Nash, J., & Perales, D.P., "Baby Calls: An automated immunization recall system". Poster session at the Northern California Society for Public Health Education conference, San Francisco, CA. April 28, 2000.

46. **Capili, F. & Perales, D.P., "Minding the Gap: Tobacco Control on College Campuses". and Daniel Perales, Poster session at the Northern California Society for Public Health Education conference, San Francisco, CA. April 28, 2000.**

47. Perales, D.P. “Developing Effective Workplan Objectives and Linking them to Evaluation” at the “Best Practices in Nutrition Conference, California Department of Health Services, Cancer Detection and Nutrition Section California Nutrition Network Food Security Projects, August 7, 1999.

48. **Perales, D.P. “Linking Tobacco Prevention Activities with Evaluation”, during the statewide meeting “Youth Development/Advocacy Symposium to Prevent Tobacco Use”, sponsored by the Florida Center for Tobacco Control, Florida State University, and The Florida Department of Health Services, June 2-4, 1999.**

49. Perales, D.P. & Foster, V., "Increasing Bicycle Helmet Use from 22% to 72% among elementary school aged children in Pittsburg, California", poster session, at the at the 126th Annual Meeting of the American Public Health Association, Washington, D.C., November 17, 1998.

50. Perales, D.P. Evaluating Bicycle Helmet Use in a Low-Income California Community", at the 126th Annual Meeting of the American Public Health Association, Washington, D.C., November 16, 1998.

51. Perales, D.P., “Policy Recommendations for Adolescent Pregnancy Prevention in Santa Clara County - report of the Policy Committee, at the County of Santa Clara Adolescent Pregnancy Prevention Network (APPN) "Moving into Action" Conference, San Jose, CA, September 22, 1998.

52. Perales, D.P., “Adolescent Pregnancy - Contributing Factors", at the County of Santa Clara Adolescent Pregnancy Prevention Network (APPN) "Mobilizing for Action" Conference, San Jose, CA, June 4, 1997, San Jose, CA.
53. Presented, "Evaluating the Pittsburg, CA Bicycle Helmet Program", at the Tenth Annual California Conference on Childhood Injury Control, Sacramento, CA. September 18, 1996.
54. Perales, D.P., “Burden of Proof: Evaluating Your Program’s Effectiveness“, at the U.S. Department of
55. Transportation 1996 Moving Kids Safely Conference, Vienna, Virginia, June 9-12, 1996.
56. Perales, D.P., “A Bi-County Comparative Study of Bicycle Helmet Knowledge and Use by California Elementary School Children”, poster at the Ninth Annual California Conference on Childhood Injury Control, San Diego, CA, March 27-29, 1995.
57. Perales, D.P., “Community Intervention with out-of-treatment Drug Users”, at the University Wide Aids Research Program, poster session, 12th Annual AIDS Investigator’s Meeting, Millbrae, CA, March 23, 1995.
58. Perales, D.P. “The Need For An Injury Control and Prevention Initiative in the Latino Community”, at the 122nd Annual Meeting of the American Public Health Association, Washington, D.C., November 2, 1994.
59. Perales, D.P. “Falls and Injury Prevention” at the conference on Healthy Aging: Mind, Body & Soul, sponsored by the Monterey County Area Agency on Aging, Stanford Geriatric Education Center, and the Monterey Peninsula College, Monterey, CA, August 24, 1994.
60. Perales, D.P. “The Role of Academia in Violence Prevention”, during a session on violence and women of color, at the annual meeting of the California Public Health Association of Northern California, in Concord, CA, January 28, 1994.
61. Perales, D.P. "A Smoking Prevention Program for Latino Youth in East San Jose, California”, at the 121st Annual Meeting of the American Public Health Association, San Francisco, CA, October 27, 1993.
62. Perales, D.P. "Alcohol and Drugs as Factors in Homicide among Hispanics" at the 120th Annual Meeting of the American Public Health Association, Washington, D.C., November 11, 1992.
63. Perales, D.P. "Linking Public Health and Police Homicide Data" at the 120th Annual Meeting of the American Public Health Association, Washington, D.C., November 11, 1992.
64. Perales, D.P. "Patterns of Homicide: Houston, Texas, 1987." at the 120th Annual Meeting of the American Public Health Association, Washington, D.C., November 10, 1992.
65. Perales, D.P., "Health Promotion Policy: Reflections and Future Implications", during opening plenary session, at the Tenth National Health Education-Risk Reduction Conference, jointly sponsored by the Division of Chronic Disease Control and Community Intervention, National Center for Chronic Disease Prevention and Health Promotion, Centers for Disease Control, and the Association of State and Territorial Directors of Public Health Education, Kansas City, MO, May 20, 1992.
66. Perales, D.P. & Roe, K.M., "Integrating Qualitative and Quantitative Approaches to Evaluation", at the Third National Workshop for Community Partnership Demonstration Grantees, sponsored by the U.S. Office of Substance Abuse Prevention, Washington, D.C., January 6-9, 1992.
67. Perales, D.P., "Linking Police and Public Health Homicide Data", at the annual meeting of the American Criminology Society, San Francisco, CA, November 21, 1991.
68. Perales, D.P. "Injury Prevention: A role for health education" at the "Sharing Our Vision" conference sponsored by the Northern California Society for Public Health Education, held in San Francisco, California, October 3, 1991.

69. Perales, D.P. "Motor Vehicle Crashes: Epidemiology and Policy Considerations" at the Unity in Health-Diversity in Culture: Advancing a Multi-Ethnic Health Promotion Agenda for California conference, June 11-13, 1991, Sacramento, California.
70. Perales, D.P., "Linking Police and Public Health Homicide Data", at the annual meeting of the American Criminology Society, San Francisco, CA, November 21, 1991.
71. Perales, D.P. "Injury Prevention: A role for Health Education" at the "Sharing Our Vision" conference sponsored by the Northern California Society for Public Health Education, held in San Francisco, California, October 3, 1991.
72. Perales, D.P. "Motor Vehicle Crashes: Epidemiology and Policy Considerations" at the Unity in Health-Diversity in Culture: Advancing a Multi-Ethnic Health Promotion Agenda for California conference, June 11-13, 1991, Sacramento, California.
73. Perales, D.P. "Hispanic Homicide in Houston, Texas", presented at the 118th Annual Meeting of the American Public Health Association, in New York, N.Y., October 3, 1990.
74. Perales, D.P. “Homicide Among Hispanics: The Houston Experience” presented at the first national Conference on Homicide and Violence in Hispanic Communities, held at UCLA, and sponsored by the USDHHS Office of Minority Health, September 1987.
75. Perales, D.P. "A Model for Estimating the Effect of Physician Migration on Physician Supply". Presented at the 112th meeting of the American Public Health Association, in Anaheim, California, November, 1984.
76. Perales, D.P. "A Descriptive Study of the Institutional Health Planning Practices of Texas Acute Care General Hospitals". Presented at the 112th meeting of the American Public Health Association, in Anaheim, California, November, 1984.

OTHER COMPLETED EVALUATION RESEARCH and CONSULTATIONS

Evaluator: Silicon Valley Toxics Coalition, Health and Environmental Justice Project.
Provided evaluation consultation to the Silicon Valley Toxics Coalition, Health and Environmental Justice (HEJ) Project. The evaluation focused on documenting the community organizing and policy advocacy activities developed by HEJ in their efforts to create healthier environments for underserved workers and residents, especially those from low-income, immigrant, communities of color, who may be disproportionately exposed to toxics at work and in their communities. (September 1999-July 2005)

Evaluator Centers for Disease Control and Prevention Public Health Practice Program Office (PHPPO) and Cross River Communications.
Provided process and impact evaluation of CDC sponsored project to evaluate Dialogue skills training conducted by consultants from Cross River Connections. The training's purpose was to provide selected public health department staff from the counties of Santa Clara County and Alameda County in California, DeKalb County, Georgia, and Bergen County, New Jersey with the listening and communication skills that can promote shared understanding. Dialogue skills can provide local public health department members with the capacity for interacting creatively with communities. (January 2000-June 2003)

Evaluator *Santa Clara County Health Department Immunization Program, San Jose, CA.*
Process and outcome evaluation of the Immunization Program's "Private Provider Education and Patient Outreach" project and the "Baby Calls" immunization reminder program. Evaluating program efforts to increase immunizations among children through education of private providers about 'missed immunization opportunities" and computer generated immunization reminder calls to parents of children under age two. (October 1995 - June 2001).

Evaluator *Sociometrics Corporation, Los Altos, CA.*
Provided evaluation consultation to ***Sociometrics Corporation*** that focuses on a case study of the Santa Clara County Adolescent Pregnancy Prevention Network (APPN). The APPN is a community wide effort that was initiated by Santa Clara County Board of Supervisor Blanca Alvarado, the County Public Health Department (PHD) and local community based organizations who are concerned about teen pregnancy. The case study was a sub-contract component of a larger process and outcome evaluation conducted by Sociometrics. The case study documented the activities of four geographically-based community work groups: North County, South County, East Side and Downtown), an Interfaith work group, a Public Policy work group and A Community Awareness and Education work group. The work groups were charged with developing local and county wide programs that can reduce teen pregnancy. The PHD provided staff support to the work groups with funds provided by the Santa Clara County Board of Supervisors. The pregnancy prevention activities developed by the work groups were funded through a four-year, $2,000,000 grant provided by The David and Lucile Packard Foundation. The implementation activities were fiscally managed by Sociometrics' sister organization, Social Research Applications (September 1999 - April 2001)

Evaluator *California Department of Health Services Emergency Preparedness and Injury Control Section (EPIC), Sacramento, CA.*
Provided evaluation of the CDHS sponsored Bicycle Helmet Injury Prevention Program (B-HIPP). Evaluating bicycle helmet use in Contra Costa County, Santa Clara County, and in the California communities of West Sacramento, Duarte and Palm Desert. Funds for this evaluation research are derived from the Centers for Disease Control Injury Control Division. (project period, April 1994 - September, 2000)

Partnership Maintenance Consultant *California Department of Health Services, Breast Cancer Early Detection Program (BCEDP).*
Provided partnership maintenance consultation to members of the BCEDP. Developed partnership satisfaction survey and published Partnership Maintenance Guidebook. (May 1998-June 2000).

Co-Investigator ***Haight Ashbury Free Clinics & the Center for AIDS Prevention Studies University of California San Francisco, San Francisco, CA.***

Co-Investigator, "High Volume Needle Exchange to Avert New Infections", a four-year study of a needle exchange program in San Jose, California from a grant awarded by the NIH National Institute on Drug Abuse to the Haight Ashbury Free Clinics, Inc. and the Center for AIDS Prevention Studies, University of California San Francisco. (project period December 1994 - August 1999)

Evaluation Consultant ***California Department of Health Services, Office of Family Planning and the University of California San Francisco, Center for Reproductive Health Policy Research, San Francisco, CA.***

Member of the Evaluation Advisory Committee to the Office of Family Planning Male Involvement Program (MIP). The MIP program is designed to increase community and individual awareness regarding the importance of the roles and responsibilities of young men in the prevention of teen pregnancies. (July 1996 - June 1998)

Evaluator ***Stanford University Center for Research in Disease Prevention, Stanford, CA.***

Consultant to the consortium of the Gallop Organization, the Stanford University Center for Research in Disease Prevention, and the University of Southern California Institute for Health Promotion and Disease Prevention Research in the "Independent Evaluation of the California Tobacco Control Prevention and Education Program". Participated as a member of the Stanford community evaluation team. (project period, January 1996-June 1997)

Evaluator ***Contra Costa County Health Department Wellness and Prevention Program, Martinez, CA.***

Performed process and outcome evaluation of the Prevention Program's Cooperative Nutrition Education Program ("Food Wise"), a nutrition education program funded by the U.S. Department of Agriculture Food and Nutrition Section. The goal of this project was to improve nutritional well being of food stamp recipients, school meal participants, and children in child care facilities. (November 1994 - September 1996)

Evaluator ***Santa Clara County Maternal Child and Adolescent Health Division, San Jose, CA.***

Development of evaluation instruments and data analysis methods designed to assess the effectiveness of MCAH efforts to reach low-income pregnant women and children in need of health services. (October 1995-July 1996).

Evaluator ***Santa Clara County Health Department, Medical Services Division, San Jose, CA.***

Process and outcome evaluation of the County's *Comprehensive Perinatal Outreach* (CPO) program. Evaluation included assessment of outreach efforts designed to facilitate the early entry into prenatal care for low-income Latinas. (February 1993 - June 1995)

Co-evaluator ***Community Partnership of Santa Clara County (with Kathleen Roe, Chuck Darrah, and Sam Radelfinger), San Jose, CA.***

Process and outcome evaluation of the Community Partnership of Santa Clara County, a project funded through the U.S. Office of Substance Abuse Prevention (OSAP), (March 1991- January 1993.)

Health Education Consultant ***American Lung Association of Santa Clara-San Benito Counties, San Jose, CA.***

Assisted with the development of smoking cessation materials for Spanish-speaking clients. (Summer, 1991, 1992)

Evaluation Associate ***Judith Ottoson Evaluation Associates, Houston, TX.***

Provided evaluation assistance, including survey instrument development and data entry and analysis, to Dr. Judith Ottoson and Associates for the evaluation of Shell Oil Company Training Programs. (1984 - 1991)

OTHER RELATED PROFESSIONAL ACTIVITIES

Strategic Planning Facilitator San Joaquin County Obesity and Chronic Disease Prevention Task Force
Co-facilitated strategic planning and action plan sessions for task force members, community stakeholders, and San Joaquin County Public Health Services administrators. Meeting in Stockton, CA. (March 2011).

Strategic Planning Facilitator ***California Dental Health Foundation (DHF).***
Provided program planning facilitation to the DHF staff and executive board. Meeting in Monterey, CA. (September 1999).

Strategic Planning Facilitator ***California Council of Local Directors of Health Education (CCLDHE).***
Provided planning facilitation during the special session on "Practicing Public Health Education in the Year 2000 - Have We Got It Right?" for the CCLDHE Annual Meeting in Sacramento, CA. (May 1999).

Strategic Planning Consultant ***California Council of Local Directors of Health Education.***
Provided Strategic Planning consultation to members of the California Council of Local Directors of Health Education. (October, 1997).

Strategic Planning Consultant ***San Joaquin County Public Health Department, Health Education Section, Stockton, CA.***
Provided Strategic Planning consultation to the health education section of the (August, 1997).

Daniel Perales Most Recent Professional Service

1. Member of the Board of Directors for the **Prevention Institute** (December 2003 to present)
2. Treasurer for the American Public Health Association Public Health Education and Health Promotion Section (November 2014-present)
3. Member of the National Collaborative for Childhood Obesity Research (NCCOR) SNAP-Ed Evaluation Framework Working Group. One of 38 co-authors of *The Supplemental Nutrition Assistance Program Education (SNAP-Ed) Evaluation Framework: Nutrition, Physical Activity, and Obesity Prevention Indicators: Interpretive Guide to the SNAP-Ed Evaluation Framework: 2016.* U.S. Department of Agriculture, Food and Nutrition Service. Available from https://snaped.fns.usda.gov/. Responsible for co-authoring several indicators in Chapter 1 (Individual Level) and Chapter 4 Population Results (January 2015-Present).
4. Member of the American Public Health Association Public Health Education and Health Promotion Section Governing Council (November 2012- November 2014)
5. Immediate Past-President of the national Society for Public Health Education (2011-2012).
6. President of the national Society for Public Health Education (2010-2011)
7. President-Elect for the national Society for Public Health Education (2009-2010)
8. Treasurer for the National Society for Public Health Education (2004-2008)
9. Editorial Board member for the ***Californian Journal of Health Promotion*** (2003 to 2014)
10. Editorial Advisory Board member for the journal ***Health Promotion Practice*** *(1998-2012)*

PROFESSIONAL AFFILIATIONS (Daniel & Denise)

1. Member of the American Public Health Association (1984 - Present)
2. Member of the Society for Public Health Education (Fall 1990 - present).
3. Member of the Latino Caucus of the American Public Health Association (1986 - Present)
4. Member of the California Faculty Association (Fall 1990 - 2014)
5. Member American Evaluation Association (1997 – Present)
6. Member of the National and Local Chapters of the Organization Development Network (2004 - Present)

7. Member of the National Association for Training and Development (2004 - Present)

1.