

JULIETTE LINZER, M.S.

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PROFESSIONAL EXPERIENCE

Linzer & Associates, LLC

Principal

1999-present

Oakland, CA

Summary of Services: Evaluation; strategic planning; assessment; grant writing; fundraising; training; facilitation; consensus building; policy analysis; advocacy; organizational development; and project management.

Evaluation Summary: Design evaluation plans and comprehensive program plans; conduct surveys, needs assessments, focus groups, and interviews; analyze data; develop recommendations; and write reports.

Evaluation Highlights

- ❖ *Los Angeles Walks* – Evaluated a project employing Promotoras to advocate for safe streets.
- ❖ *EC Reems Community Services* – Served as evaluator for *Live Life Well*, a faith-based project working to reduce tobacco-related disparities and improve health equity in the African American/Black community.
- ❖ *American Lung Association* – Served as evaluator for The Center for Tobacco Policy and Organizing (statewide), Smoke-Free Los Angeles (Latinx community), Bay Area Smoke-Free Housing, and East Bay Asians Against Tobacco projects. Collaborated on the *First 5 Alameda County* childcare center project.
- ❖ *Alameda County Tobacco Control Coalition* – Worked with community grantees (20) and contractors (7) to develop evaluation plans specific to each project. Summarized and reported on evaluation findings.
- ❖ *Council for Responsible Public Investment* – Evaluated two statewide tobacco divestment projects.

Strategic Planning Highlights

- ❖ Facilitated group planning processes and developed strategic plans for the Workforce Investment and Child Health Programs for *Kaiser Permanente's Public Affairs Department (Greater Southern Alameda Area)*.
- ❖ Developed a plan to integrate health services delivery and streamline administrative processes in response to state legislation with *Alameda County Public Health Department* senior administrators.
- ❖ Facilitated group processes and created strategic plans for the *Marin County Tobacco Education Program* and the *American Lung Association of the Bay Area*. Assisted with strategic planning processes with the *North American Neuroendocrine Tumor Society*, *BlueSkies for Children*, and *Jewish Community Center of the East Bay*.

Training and Consultation Highlights

- ❖ Consult with *NorCal CarciNET Community* and previously worked with grants-based programs at *Contra Costa County's Breast Cancer Partnership and Tobacco Prevention Program*, *CANFIT (Communities-Adolescents-Nutrition-Fitness)*, and *Social Light Consulting* (statewide teen pregnancy and domestic violence programs).
- ❖ Provided training and technical assistance to *Kaiser Permanente's Community Benefit Program* grantees to strengthen evaluation plans and improve outcomes; worked with manager to restructure program.
- ❖ Trained *Alameda County Medical Center's Ambulatory Care Clinic* staff in preparation for review by the Joint Commission on Accreditation of Health Care Organizations (accreditation was received).
- ❖ Wrote a \$1 million asthma program grant, funded by the *Centers for Disease Control*, with *Alameda County's Public Health Dept*, *Children's Hospital Oakland*, *American Lung Assn*, and *UC Berkeley School of Public Health*.

Partners for Democratic Change, San Francisco, CA 1996-1998

Program Manager: Responsibilities included strategic planning, project management, training, meeting facilitation, grant writing, and donor relations for Conflict and Change Management Centers that promote the use of democratic processes and mediation services in Central and Eastern Europe, Central Asia, and South America. Opened a National Center on Conflict and Change Management in Argentina.

American Lung Association of Contra Costa-Solano, Pleasant Hill, CA 1991-1995

Project Director: Managed, evaluated, and secured funding from state and county government agencies for multiple collaborative projects working with policy makers, government agencies, unions, schools, ethnic and business associations to develop, adopt and enforce smoke-free policies in workplaces, restaurants and bars. Provided training and technical assistance to local, statewide and national tobacco control programs.

Contra Costa County Tobacco Prevention Program, Pleasant Hill, CA 1990-1991

Project Coordinator: Conducted surveys about smoking in the workplace, analyzed data, wrote reports, and presented findings to community stakeholders who were considering adopting no smoking policies.

Stanford Center for Research in Disease Prevention, Palo Alto, CA 1989-1990

Consultant: Facilitated strategic planning workshops in rural communities, participated in survey outreach and implementation aimed at reducing tobacco sales to minors, and summarized data findings.

American Public Health Association (APHA), Boston, MA 1989-1990

Special Assistant: Assisted APHA President in writing articles and speeches; met with public health leaders.

Health Care for All, Boston, MA 1989-1990

Graduate Student Intern: Organized and trained community advocacy groups about health care access, and worked with staff to host advocacy events and formulate organizational policy positions.

Business Group on Health, Washington, DC 1987-1988

Program Assistant: Developed a manual of health data agencies and worked on data confidentiality issues.

Pracon, Incorporated, Reston, VA 1985-1987

Research Assistant: Analyzed data, wrote reports, and presented findings on national health policy issues.

Office of Technology Assessment, U.S. Congress, Washington, DC 1983-1984

Undergraduate Student Intern: Utilized the Delphi method of technology assessment (consensus building process) to predict future agricultural technologies. Researched tropical disease impact on Americans.

EDUCATION, PROFESSIONAL DEVELOPMENT, AND BOARD SERVICE

M.S., 1990: Harvard University, School of Public Health, *Health Policy and Management*, Boston, MA

B.A., 1985: Cornell University, College of Arts & Sciences, *Science, Technology and Society*, Ithaca, NY

Nonprofit Executive Education Certificate: Northwestern University, Kellogg School of Management

Advanced Cooperative Planning Certificate: Partners for Democratic Change

Mediator Certificate: San Diego Mediation Center

Facilitator Certificate: *Freedom from Smoking*, American Lung Association

Jewish Community Center of the East Bay, Vice President of the Board of Directors, Berkeley, CA

Saint Mary's College High School, Parent Association Executive Board Member, Berkeley, CA

Tobacco Evaluator Alliance, Former Executive Committee Member, Davis, CA
Global Health Research Foundation, Former Board Member, Los Altos, CA
League of Women Voters, Former Voter Service Committee Member, Oakland, CA
Redwood Day School, Former Committee Co-Chair and Room Parent, Oakland, CA
BlueSkies for Children, Former Strategic Planning Committee Member, Oakland, CA

LIST OF PUBLICATIONS FOR JULIETTE LINZER

Freestone J, **Linzer J**, McKetney C, Basnett D, Prendergast E, “An Innovative Strategy for Institutionalizing a Community-Based Tobacco Program,” American Journal for Health Promotion, Vol. 15, No. 4, March/April 2001, p. 225-227.

Shonholtz R, **Linzer J**, *Guest Editors*, NIDR News, Vol. IV, No. 4, September/October, 1997.

Linzer J, “Building an Indigenous Training and Application Capacity in the Field of Conflict and Change Management in Argentina,” NIDR News, Vol. IV, No. 4, September/October, 1997, p.6.

Linzer J, Cardador, TM, Basnett DM, “Bar and Restaurant Employees Against Tobacco Hazards (BREATH),” SEC Monograph No.5, March 1995.

Linzer J, Cardador, TM, Basnett DM, “Promoting Voluntary Smokefree Workplace Policies,” SEC Monograph No.4, March 1995.

Linzer J, Cardador, TM, Basnett DM, “Smoking in Beauty Salons,” SEC Monograph No.3, March 1995.

Linzer J, Cardador, TM, Basnett DM, “El Desafio Al Cigarrillo (The Quit Smoking Challenge),” SEC Monograph No.2, March 1995.

Linzer J, “Smoking in the Workplace: ‘Unconscionable,’” *Guest Column*, San Francisco Independent, August 10, 1993, p.8.

Denlinger S, **Linzer J**, “UNIONS: Changing Times, Changing Policies,” SEC Monograph No.1, September 1992.

Altman DG, **Linzer J**, Kropp R, Descheemaeker N, Feighery E, Fortmann SP, “Policy Alternatives for Reducing Tobacco Sales to Minors: Results from a National Survey of Retail Chain and Franchise Stores,” Journal of Public Health Policy, Autumn 1992, Vol.13, No.3, p.318-331.

Altman DG, Endres J, **Linzer J**, Lorig K, Howard-Pitney B, Rogers T, “Obstacles to and Future Goals of Ten Comprehensive Community Health Promotion Projects,” Journal of Community Health, Vol.16, No.6, December 1991, p.299-314.